

Headline

# IS EDUCATION LIKE OTHER INDUSTRIES

The following are the six main lessons which I believe higher education can draw from newspapers and the music sectors:

1. Change, when it comes, can happen very quickly.
2. There are no assumptions that are unassailable, and there are many implicit assumptions that we are unaware of.
3. Do not confuse form with function.
4. The boundaries with other sectors become blurred.
5. Calls to protect a practice because it serves a social function are not sufficient to prevent it being radically altered.
6. The combination of digitisation of content and the global social network creates an unpredictable environment which requires flexibility and rapidity of response.

**WHICH OF THE SIX LESSONS STRIKES YOU AS BEING THE MOST SIGNIFICANT IN OUR CONTEXT HERE? WHY?**

**WHICH OTHER INDUSTRIES HAVE LESSONS FOR EDUCATION? WHAT MAKES YOU THINK SO?**

Grapple with