

Strategies for inviting young people for a health assessment

Advertising in the clinic

We have provided you with brochures and posters for your practice to display or hand out. (Let us know if you need more!)

Your practice staff (including reception staff) can also inform young people about the health assessments before, during, or after an appointment.



Email (or Snail Mail!)

Send a mail-out invitation to young people in the post or via email (We have a template you can use)

Digital advertising

Some clinics have had success promoting health assessments to young people online. You could:

- Include information about the RAd Health trial on your website
- Use pop-ups on your booking system
- Send young people an SMS invitation

Our suggested wording for these messages...

Aged 14-24 years?
Interested in a free health
assessment at [clinic
name]? Contact us on...

We are working with Melbourne University to provide health
checks to 14-24-year-olds. Interested? Contact us on...

Did you know [practice name] is providing health
checks for 14-24 year olds? Contact us on...

More tips for incorporating young people's health assessments at your clinic...

- **Consider including nurses.** Nurses in many practices are involved in RAd Health checks with young people. Nurses can complete the induction program for RAd Health.
- [Watch a short video](#) from GP Dr Caroline Johnson discussing strategies for providing health assessments to young people.

Looking for more resources to assist with providing health checks?

Visit the RAd Health website (www.radhealth.org.au) for GP and patient resources. Need more hard copy resources (e.g. medico-legal information sheets for GPs or post-consultation information sheets for patients)? Contact us via email and we will post some to you: rad-health@unimelb.edu.au