

Juncture: Dialogues on Inclusive Capitalism

Business Journalist in Residence Programme

Objective:

The *Juncture Journalist in Residence Programme* aims to strengthen business journalism in New Zealand by connecting business scholars with the media. It provides journalists with the opportunity to build relationships with researchers, deepen their technical knowledge without the pressure of daily business, and gain insight into how academic research works. The initiative aims to improve media coverage of business research and enhance knowledge transfer between academia and society.

The programme is hosted and supported by <u>Juncture: Dialogues on Inclusive Capitalism</u>, a Faculty Research Centre at the University of Auckland Business School.

Programme structure:

The programme is targeted at experienced freelance and staff journalists who focus on business journalism and have several years of work experience. Journalists with an interest in deepening their knowledge and understanding of business are encouraged to apply. Initially, there will be one placement per year.

Activities:

The participant will spend three to six months (exact duration agreed on a case-by-case basis) based at the University of Auckland Business School – Sir Owen G Glenn Building, networking and building relationships with Juncture and Business School scholars, participating in and attending Juncture and Business School events and activities.

During their residency, the journalist will participate in various activities designed to foster mutual learning, public engagement, and knowledge transfer. These may include:

1. Mutual Exchange with Researchers

Engage in informal and formal conversations with Business School and Juncture scholars to explore emerging topics, trends, and academic approaches in business and economics.

2. Research and Development of Future Projects

Use the time and access to explore, investigate, and potentially begin work on a significant story, series, or long-form project.

3. Participation in Juncture and Business School Events

Attend workshops, seminars, roundtables, and public talks to stay informed of current debates and research agendas.

4. Writing Residency Blog or Journal (Optional)

Share occasional reflections or insights from the residency via Juncture's platforms (no obligation to publish formally).

5. Collaboration on Research Translation Projects (Optional)

Explore ways to help academics reframe or communicate research for broader audiences—without publishing commitment.

NB The programme is expressly intended to promote independent journalism. There is no expectation that the participating journalist will report on the Business School or Juncture's research activities.

Programme format

The participant will spend an agreed minimum number of days per week over a three to six month period based at the University of Auckland Business School. The exact number of days and duration of the programme will be agreed on a case-by-case basis, following a discussion with the successful candidate.

Remuneration

The programme includes a salary between \$100,000 - \$120,000 per annum for a full-time role (pro-rated for the contract period agreed) and access to the use of the University's library and online resources.

How to apply

If you would like to discuss the role or find out more about Juncture, please <u>contact us</u> to make an appointment.

Applications should be submitted via email to Juncture by 15 July 2025.

Applicants should include:

- A short CV (maximum 2 pages) including links to examples of your work; and
- A document of no more than two pages, clearly outlining:
 - Your experience that is relevant to the residency
 - What you would hope to achieve during the residency should you be appointed. This
 may also reflect your thoughts on the challenges of the residency and/or what it might
 make possible.
- An indication of preferred duration of programme and number of days per week. A typical residency would be for 2-3 days/week for 3-4 months.

The University is committed to providing a flexible working environment.