

Sponsorship Prospectus

21st IEEE International Conference on Data Mining (ICDM 2021)

7 - 10 December 2021
Auckland, New Zealand

The IEEE International Conference on Data Mining series (ICDM) has established itself as the world's premier research conference in data mining. It provides an international forum for presentation of original research results, as well as exchange and dissemination of innovative, practical development experiences. The conference covers all aspects of data mining, including algorithms, software and systems, and applications. In addition, ICDM draws researchers and application developers from a wide range of data mining related areas such as statistics, machine learning, pattern recognition, databases and data warehousing, data visualization, knowledge-based systems, and high performance computing. By promoting novel, high quality research findings, and innovative solutions to challenging data mining problems, the conference seeks to continuously advance the state-of-the-art in data mining. Besides the technical program, the conference features workshops, tutorials, and panels.



Sponsorship Opportunities

Attendees of ICDM

Academia: Leading researchers from top universities (e.g. MIT, UC Berkeley, NUS, Tsinghua) all over the world attend ICDM to present and discuss their research work, recent advancements and future research directions in the fields of statistics, machine learning and data science.

Industry: ICDM provides a good platform for connecting industry with top researchers in the world. Industrial professionals from Google, Microsoft, Baidu, Alibaba, CISCO, etc, participate in workshops, presentations and job matching sessions of the conference to learn from cutting-edge data mining techniques and employ outstanding students.

Why should you sponsor ICDM?

- a) **Recruitment** – ICDM provides an opportunity for you to connect and recruit outstanding researchers in data mining, machine learning and big data. You will be able to post jobs through the virtual exhibition booth, and our job matching functionality
- b) **Branding** – Attendees from leading companies such as Google, Microsoft, Baidu, Alibaba and CISCO have a large presence at ICDM. Sponsoring ICDM is a good chance for your brand to attract professionals to work and collaborate in the future
- c) **Networking** – ICDM forms a well-connected research network for people sharing and brainstorming cutting-edge data mining and machine learning technologies. Sponsoring the conference enables us to hold events such as PhD forums, diversity and inclusion events. Your brand will play a key role in the consolidation of our research community
- d) **Get up-to-date information about state-of-the-art research:** By supporting ICDM as a sponsor, you can access state-of-the-art research presentations about the latest research in data mining, machine learning and big data from both academic and industry

Main Packages	Cost (USD)
Diamond Sponsorship	15,000.00
Platinum Sponsorship	10,000.00
Gold Sponsorship	6,000.00
Opening Keynote Sponsor	4,000.00
2nd & 3rd Keynote Sponsor	3,000.00 each
Award Sponsors	
IEEE ICDM Research Contributions Award	2,500.00
IEEE ICDM Outstanding Service Award	2,500.00
IEEE ICDM 10-Year Highest Impact Paper	1,000.00
IEEE ICDM Best Paper Award	1,000.00
IEEE ICDM Best Student Paper Award	1,000.00
PhD Forum Award	1,000.00
All prices include GST.	

Past Sponsors



Diamond Sponsorship Benefits

\$15,000 USD

Registration

Fifteen (15) full conference registrations

Attend all events (main conference, workshops and tutorials)

Access to all papers and other materials supplied to attendees

Exposure

Announcement of sponsorships at opening and closing ceremonies

Two full pages advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)

Send two emails to conference attendees with 1 PDF brochure (designed and provided by the sponsor) on behalf of the sponsor

Diamond level logo placement on main web page and in the conference program, with hyperlink to web page

(Exclusive benefit) Images on the rotating ads on the virtual portal. Each banner image is sized at 870px by 155px. (Limited offer for the first five diamond sponsors). The banner image to be displayed will be provided by the sponsor

Social media posts acknowledging your company and sponsorship level

Recruitment

Up to Twenty (20) job descriptions posted in the top level of our job matching website

Proceedings

Acknowledgements and diamond level logo placement in the IEEE ICDM 2021 proceedings

Virtual Booth

A diamond level virtual exhibition booth. The virtual booth includes company name, logo, profile, live chat. The sponsor can add up to 12 assets/sections to the booth with links to website or social media

Platinum Sponsorship Benefits

\$10,000 USD

Registration

Ten (10) full conference registrations

Attend all events (main conferences, workshops and tutorials)

Get access to all papers and other materials

Exposure

Announcement of sponsorships at opening and closing ceremonies

One full page advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)

Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor) on behalf of the sponsor

Platinum level logo placement on main web page and in the conference program, with hyperlink to web page

Social media posts acknowledging your company and sponsorship level

Recruitment

Up to Ten (10) job descriptions posted in the top level of our job matching website

Proceedings

Acknowledgements and diamond level logo placement in the IEEE ICDM 2021 proceedings

Virtual Booth

A diamond level virtual exhibition booth. The virtual booth includes company name, logo, profile, live chat. The sponsor can add up to six (6) assets/sections to the booth with links to website or social media

Gold Sponsorship Benefits

\$6,000 USD

Registration

- Six (6) full conference registrations
- Attend all events (main conferences, workshops and tutorials)
- Get access to all papers and other materials

Exposure

- Announcement of sponsorships at opening and closing ceremonies
- Half page advertisement in the PDF program booklet given to attendees, (designed and provided by the sponsor)
- Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor) on behalf of the sponsor
- Gold level logo placement on main webpage and in the conference program, with hyperlink to web page
- Social media posts acknowledging your company and sponsorship level

Recruitment

- Up to Four (4) job descriptions posted in the top level of our job matching website

Proceedings

- Acknowledgements and diamond level logo placement in the IEEE ICDM 2021 proceedings

Virtual Booth

- A gold level virtual exhibition booth. The virtual booth includes company name, logo, profile, live chat. The sponsor can add up to four (4) assets/sections to the booth with links to website or social media



Additional Exclusive Sponsorship opportunities

Exclusive Opening Keynote Sponsor

\$4,000

Inclusions

- Opportunity to provide a sponsorship video (up to 2 minutes) to run at the beginning of the Opening Keynote
- 4 full conference registrations
- Advertise to the largest audience
- Logo on the website listed as opening keynote sponsor

2nd & 3rd Keynote Sponsor

\$3,000 each

Inclusions

- Video played before each keynote speech (up to 2 minutes)
- 3 full conference registrations
- Logo on the website listed as keynote sponsors

Award Sponsors

\$2,500 IEEE ICDM Research Contributions Award

\$2,500 IEEE ICDM Outstanding Service Award

\$1,000 IEEE ICDM 10-Year Highest-Impact Paper Award

\$1,000 IEEE ICDM Best Paper Award

\$1,000 IEEE ICDM Best Student Paper Award

\$1,000 PhD Forum Award

- Put sponsor's name, logo and a booth in the networking website, used by the forum
- Attract PhD to work in your company

Application to Sponsor

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Diamond Sponsorship	\$15,000.00
<input type="checkbox"/>	Platinum Sponsorship	\$10,000.00
<input type="checkbox"/>	Gold Sponsroship	\$6,000.00
<input type="checkbox"/>	Opening Keynote	\$4,000.00
<input type="checkbox"/>	2nd or 3rd Keynote	\$3,000.00
<input type="checkbox"/>	Research Contributions Award	\$2,500.00
<input type="checkbox"/>	Outstanding Service Award	\$2,500.00
<input type="checkbox"/>	10-Year Highest Impact Paper Award	\$1,000.00
<input type="checkbox"/>	Best Paper Award	\$1,000.00
<input type="checkbox"/>	Best Student Paper Award	\$1,000.00
<input type="checkbox"/>	PhD Forum Award	\$1,000.00
	Total	

All prices are in USD & include GST.

Other (please state)

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for IEEE ICDM.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed

Date

Payment Details

Total to pay \$



Please send me a tax invoice for direct credit payment



Please send me a link to make payment by credit card

Please return completed forms to:

Event Services – The University of Auckland
Email: icdm2021chairs@gmail.com

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the conference local organising committee and IEEE ICDM 2021).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of IEEE ICDM 2021 from 7 – 10 December 2021 on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST where applicable and are quoted in USD. The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.