

# Sponsorship Prospectus - Invitation to Sponsor

The eResearch NZ 2023 Organising Committee invites you to become a sponsor of the 14th annual conference, to be held on the 15-17 February in Hamilton at the University of Waikato and online for those that are unable to travel.

## About eResearch NZ

For the last 14 years, the eResearch NZ conference series has provided an important national forum for strategic discussions, community building, and career development. “eResearch” encompasses all of the information technology infrastructure, software, support staff, academic expertise, and advanced methodologies that characterise a cutting-edge research community. This includes large scale data science, modelling, machine learning, high performance computing, artefact management and other data services. eResearch communities thrive on deep engagement with researchers, supporting the formation and operation of effective, digitally-driven research ecosystems.

As an annual conference, eResearch NZ aims to:

- Showcase innovative work-in-progress or recent project results where digital tools were applied.
- Highlight current and emerging priorities, trends, and best practices in eResearch approaches.
- Provide opportunities for skills training, professional development, and mentoring in digital research tools and eResearch applications.
- Draw experience and inspiration from research programs and projects in other regions.
- Build communities of practice that foster and support collaboration, knowledge-sharing, and Vision Mātauranga approaches.
- Work collaboratively with mana whenua organisations to foster mutually beneficial contributions to the eResearch NZ programme.

## About eResearch NZ 2023

This year our theme is Capability, Connectivity and Equity, and once again we will be showcasing work from across the whole spectrum of eResearch, with a strong focus on research and capability-building initiatives that involve partnerships with tangata whenua.

Visit the eResearch NZ event website for more details: <https://www.eresearchnz2023.org.nz/>

## Other event details

eResearch NZ 2023 will be attended by:

- Senior scientists from many of the country's largest research projects
- IT Directors and CIOs from New Zealand's universities, research institutes and polytechnics
- Postgraduate researchers from many disciplines
- Representatives of New Zealand's research infrastructure providers
- Executive Level stakeholders

Key reasons to sponsor:

- Maximise your company's exposure and increase your brand awareness
- Promote your company, products, and services to hundreds of delegates all under one roof at one time, as well as virtual attendees
- Enhance your image within the eResearch community
- Network and build new relationships
- Interact with delegates face-to-face and online

### About the venue

Te Whare Wānanga o Waikato — University of Waikato, is a public research university in Hamilton, New Zealand established in 1964 with an additional campus located in Tauranga.

## 2023 Sponsorship Opportunities

At eResearch NZ, we value the support of our sponsors. Your success is our success. That's why we offer a variety of touch points for your brand and our delegates:

- Platinum - \$20,000
- Gold - \$15,000
- Silver - \$7,500
- Bronze - \$3,500
- Other opportunities - Ranges between \$990 - \$3,000 (and includes POA)

Details about each sponsorship level are outlined in the following pages.

We encourage you to sign up early to get the maximum return on your investment – contact [eresearchnzconference@auckland.ac.nz](mailto:eresearchnzconference@auckland.ac.nz)

Sponsorship Benefits	Platinum \$20,000 (1 Only)	Gold \$15,000 (2 Only)	Silver \$7,500 (Unlimited)	Bronze \$3,500 (Unlimited)	Virtual \$2,500 (Unlimited)	Other <i>See pricing &amp; details below</i>
<b>Branding &amp; Promotions</b>						
Hyperlinked logo on conference website	✓	✓	✓	✓	✓	✓
Logo on the rotating banner at top of Virtual platform page	✓	✓	✓		✓	
Short ad on the virtual platform (3 minutes: mp4 or Youtube format)	✓				✓	
Colour advert in online handbook. (Sponsor to supply artwork by Jan 9 2023)	Full page	Half page	Logo	Logo	Logo	
Acknowledgement at opening & close of Conference	✓	✓	✓	✓	✓	✓
Organisational banners outside of trade space (Supplied by Sponsor)	1					
Featured in delegate emails prior to conference	✓	✓				
Announced on Social Media	✓	✓	✓	✓	✓	✓
<b>Exhibition</b>						
Physical Exhibition Space	3.6mx1.2m	3mx1.2m	2.4mx1.2m	2.4mx1.2m		
Virtual Exhibition Space *	✓	✓	✓	✓	✓	
<b>Programme</b>						
Opportunity to suggest a researcher for consideration as a keynote speaker in the programme (must be suggested by 31 October 2022)**	✓					
Opportunity to deliver a 15 min session in the programme. **	✓	✓				
<b>Conference registration</b>						
In-person registration (includes Welcome Function & Dinner)	5	3	2	1		1
Log-ins for Virtual Exhibitor Portal and Virtual Meeting hub	5	3	2	1	1	1
<b>Social Events</b>						
Opportunity to address delegates or brand the Welcome Function (15 Feb)		✓				
Opportunity to address delegates or brand the Conference Dinner (16 Feb)	✓					
Opportunity to brand Conference Lunches (15-17 Feb)			✓			
<b>Data &amp; Information</b>						
Delegate List (In accordance with The Privacy Act 1993)	✓	✓	✓	✓	✓	✓
Virtual Exhibition analytics (ie. number of attendees, questions asked, etc.)	✓	✓	✓	✓	✓	✓

\* **Virtual Exhibition Space** - A virtual booth with opportunities for pre-recorded video (up to 5 mins) and 'live stand' with blurb, logo, URL space, Q & A box and pdf handouts. Opportunity to connect with delegates either via the live stand or the meeting hub (make a meeting, live chat or message). A virtual rotating banner.

\*\* **Programme session speakers** - Session must either highlight the impact of your product/service on today's eResearch sector, or be delivered by a researcher who has used/is currently using your product/service to support their work. Virtual/remote speakers are welcome and encouraged. Session topic to be approved by the Programme Committee. 'Sales' presentations will not be approved.

## Other Opportunities – pricing & details

### **Student sponsorship \$990 (covers two standard student tickets)**

Sponsoring a student's attendance includes the cost of registration and conference dinner. Multiple Student Sponsorships can be purchased if you'd like to support more than two students to attend. Student recipients will be selected by the eResearch NZ 2023 Organising Committee. In addition to the standard 'benefits' noted in the sponsorship level table above, students whose work appears in the programme will acknowledge the sponsorship in their presentation.

### **Special session (e.g. breakfast workshop): \$1,200**

Opportunity to get in front of an exclusive group of researchers. Session topic to be agreed with the Programme Committee. Venue will be provided and the session will be included in the conference programme. Talk to us about what you would like to do!

### **Coffee cart -- \$1,250 per day or \$3,000 for the whole conference**

Exclusive sponsorship of the Coffee Cart. Plus, the opportunity to provide a branded polo shirt for the barista to wear during service. Your brand will be highly visible at the Coffee Cart. The Coffee Cart is consistently identified in attendees' feedback as a very popular hospitality offering.

### **Sponsored tea break or breakfast \$1,500**

Opportunity to brand a Tea Break or Breakfast of your choosing. There are limited options so apply now to not miss out. Talk to us more about what you would like to do!

### **Sponsored tote bags \$1,700**

Contribute to the conference and promote the recognition of your brand through sponsoring a conference tote bag. Our preferred suppliers offer good quality and sustainably sourced material tote bags that will last. Your company logo would be prominently displayed on the bag.

### **Half-day workshop: \$2,000**

Host and deliver a half-day skill-building or tool-focused workshop that is hands-on and adds value to participants. A workshop venue will be provided and the session will be included within the conference programme. Session topic to be approved by the eResearch NZ Programme Committee. Talk to us about what you would like to do!

### **A custom idea of your own: \$ TBC**

If you have an idea for a customised sponsorship that isn't featured above, please talk to us. We are flexible and open to ideas. Contact [eresearchnzconference@auckland.ac.nz](mailto:eresearchnzconference@auckland.ac.nz)

# Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

**You/Your** – Sponsoring / Exhibition company/organisation.

**We/Us/Our** – Event Services, The University of Auckland (acting as agent for the conference local organising committee and eResearch NZ 2023).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2023 hosted by NeSI and being held at University of Canterbury, from **15 – 17 February 2023** on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

## General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

## Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice. Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full. If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

## Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250.

For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

## Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

## Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You. You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

## Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

## Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

# Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	
Email	

I/We accept the terms and conditions of undertaking a sponsorship or exhibit package for eResearch NZ 2023.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

## Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$20,000.00
<input type="checkbox"/>	Gold Sponsorship	\$15,000.00
<input type="checkbox"/>	Silver Sponsorship	\$7,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,500.00
<input type="checkbox"/>	Virtual Sponsorship	\$2,500.00
<input type="checkbox"/>	Student Sponsorship	\$990.00

All prices include GST.

Other (please state)

## Payment Details

Total to pay \$
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- ☐ Please send me a tax invoice for direct credit payment
- ☐ I wish to pay with credit card please send a tax invoice along with a link for payment

Please return completed forms to:

Event Services – The University of  
Auckland Email:  
eresearchnzconference@auckland.ac.nz