

Sponsorship Prospectus

46th New Zealand Geothermal Workshop

20-22 November, 2024

Faculty of Engineering Building

20 Symonds Street

Waipapa Taumata Rau | University of Auckland

Tāmaki Makaurau | Auckland

Geothermal resources present an outstanding opportunity to contribute to decarbonisation of our energy sector and support urgent action on climate change.

NZGW offers an important forum for international conversation on the latest geothermal innovations. The workshop is an excellent networking opportunity, giving maximum exposure to a broad cross-section of government, industry and research communities advancing the future of this resource.

We invite applications to participate in and support for the international forum of the 46th NZGW through exhibition and sponsorship – highlighting your company or organisation.



UNIVERSITY OF
AUCKLAND
Waipapa Taumata Rau
NEW ZEALAND

Sponsorship Opportunities

The Workshop offers a number of sponsorship packages designed to provide maximum benefit to our supporters during the conference.

If you would like to discuss any variation, including a fully virtual option, of the packages below, please contact:

Sharon Andersen

Phone +64 21 689 333

Email: Sharon.andersen46@gmail.com

<i>Main Packages</i>	<i>Cost</i>
Partner	10,000
Gold Sponsorship	8,000
Silver Sponsorship	5,500
Bronze Sponsorship	4,000
Welcome Sponsor	3,000
Trade Display	2,000

All prices exclude GST.

Partner Benefits

\$10,000

Registration

- Six Complimentary registrations to the workshop including social activities

Exposure

- Recognition as NZGW Partner in all email correspondence from the organisers to attendees and mailing lists
- Company / Organization banner in plenary theatre throughout workshop (free standing banner to be supplied by your Company / Organization)
- One classic exhibition package, double sized
- Company / Organization logo on the front page of the workshop handbook
- One page advertisement in the workshop handbook (full colour artwork to be supplied by your Company / Organization at a size to be specified)
- One interactive page on the virtual platform to showcase your offerings to your virtual delegates (full colour logo, pdf downloadable documents, short promotional video, an opportunity for a manned booth session and connections to the Meeting Hub to meet with virtual delegates).
- Company / Organization logo on most pages of the workshop website hyperlinked to Company / Organization website
- Full list of delegates to be supplied at the workshop
- First Priority placement in exhibition hall

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your company / organisation's specific needs, please contact us to discuss.

Gold Sponsorship Benefits

\$8,000

Registration

- Four complimentary registrations to the workshop including social activities

Exposure

- One exhibition package (priority choice between Classic, Lounge, Bar Leaner style)
- One page advertisement in the workshop handbook (full colour artwork to be supplied by your Company / Organization at a size to be specified)
- One interactive page on the virtual platform to showcase your offerings to your virtual delegates (full colour logo, pdf downloadable documents, short promotional video, an opportunity for a manned booth session and connections to the Meeting Hub to meet with virtual delegates).
- Company / Organization logo on workshop website hyperlinked to Company / Organization website – two places
- Full list of delegates to be supplied at the workshop
- Second Priority placement in exhibition hall

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your company / organisation's specific needs, please contact us to discuss.

Silver Sponsorship Benefits

\$5,500

Registration

- Three complimentary registrations to the workshop including social activities

Exposure

- One exhibition package (second priority choice between Classic, Lounge, Bar Leaner style)
- Half page advertisement in the workshop handbook (full colour artwork to be supplied by your Company / Organization at a size to be specified)
- One interactive page on the virtual platform to showcase your offerings to your virtual delegates (full colour logo, pdf downloadable documents, short promotional video, an opportunity for a manned booth session and connections to the Meeting Hub to meet with virtual delegates).
- Company / Organization logo on workshop website hyperlinked to Company / Organization website – one place
- Full list of delegates to be supplied at the workshop
- Third Priority placement in function hall

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your company / organisation's specific needs, please contact us to discuss.

Bronze Sponsorship Benefits

\$4,000

Registration

- Two complimentary registrations to the workshop including social activities

Exposure

- One exhibition package (third priority choice between Classic, Lounge, Bar Leaner style)
- Third page advertisement in the workshop handbook (full colour artwork to be supplied by your Company / Organization at a size to be specified)
- One interactive page on the virtual platform to showcase your offerings to your virtual delegates (full colour logo, pdf downloadable documents, short promotional video, an opportunity for a manned booth session and connections to the Meeting Hub to meet with virtual delegates).
- Company / Organization logo on workshop website hyperlinked to Company / Organization website – one place
- Full list of delegates to be supplied at the workshop

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your company / organisation's specific needs, please contact us to discuss.

Welcome Sponsor

\$3,000

Registration

- One complimentary registration to the workshop including social activities

Exposure

- The NZGW 2024 Welcome Function, presented by your organisation will be listed in all printed and online programmes.
- Five minute speaking opportunity at the Welcome Function for a speaker of your choosing.
(Data projection not provided)
- Display of your organisation banner(s) in the main function hall for the duration of the Welcome Function
- One trade display space for the duration of the Workshop
- Third page advertisement in the workshop handbook (full colour artwork to be supplied by your Company / Organization at a size to be specified)
- One interactive page on the virtual platform to showcase your offerings to your virtual delegates (full colour logo, pdf downloadable documents, short promotional video, an opportunity for a manned booth session and connections to the Meeting Hub to meet with virtual delegates).
- Listing of Company / Organization name in the workshop handbook and workshop website

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your company / organisation's specific needs, please contact us to discuss.

Trade Display Space

\$2,000

Activation

1 m x 1 m space in common areas

An opportunity to purchase space for exhibiting a banner, install and run presentation show reel on a screen (at your cost), display your brochures or marketing collateral. This is an un-manned display space.

Your logo will also appear on the conference website and virtual platform.

*this opportunity does NOT include any complimentary registration



In Person Exhibition

If selecting an exhibition style is included in your selected package you will be asked your preference of the below options. Allocation is confirmed based on priority placement by sponsor level.

CLASSIC BOOTH

Your booth will be 3m wide and 1.2m deep and made of 2.3m high walls covered with a Velcro 'hook' compatible fabric. Your allocated space extends 2.2m forward of the back wall of your booth.

Your booth contains one trestle table, two 150w spotlights, one 10amp power point and a standard name sign with your company name. You are not required to use the supplied sign.

All banners and materials will be fixed to your booth walls or be free standing. This option does not include any exhibition only registration and on-site staffing should be considered within the included package complimentary registrations.

**Partner sponsors will receive a double sized classic booth measuring 6m wide X 1.2 m deep and made of 2.3m high walls covered with a Velcro 'hook' compatible fabric. All other parameters of the standard classic booth apply*

LOUNGE STYLE

Your lounge space includes lounge style seating for 4 with a small coffee table.

Your space will be provided with seating, one 42" TV on stand to display a soundless show reel. The TV is best suited for playing photos (.jpg) and video files (.mp4) from USB. TV's also have HDMI inputs for a laptop (you must provide).

You may add any standing banners and decorative décor (ie throws, pillows). All banners and materials must be free standing.

BAR LEANER STYLE

Your bar leaner setup is inclusive of a bar leaner with bar stool seating for 4.

Your space will be provided with a 42" TV on stand to display a soundless show reel. The TV is best suited for playing photos (.jpg) and video files (.mp4) from USB. TV's also have HDMI inputs for a laptop (you must provide).

You may add any standing banners and decorative décor. All banners and materials must be free standing.

Virtual Exhibition

Virtual Exhibition is a designated space within the virtual conference platform where sponsors can provide website links, videos and documents for download that can be accessed at any time throughout the conference.

You will be asked to provide a company blurb, up to 3 brochure downloads in pdf format, and links to promotional videos (highly recommended).



Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, Waipapa Taumata Rau | University of Auckland (acting as agent for the conference local organising committee) and the 46th New Zealand Geothermal Workshop.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of the 46th New Zealand Geothermal Workshop being held at Waipapa Taumata Rau | University of Auckland, Tāmaki Makaurau, from November 20-22 November 2024 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application

Details may change without notice. Please refer to the conference website for the latest information

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

Finance

All prices exclude GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of \$250 will apply prior to 21 October 2024. No refunds on sponsorship will be made for cancellations received on or after 28 October 2024. Cancellations must be made in writing and forwarded to Event Services, Waipapa Taumata Rau | University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

Exhibitor notes

For physical exhibition spaces, you are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant license's for the whole or part of the booth without prior approval.

The physical exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a Company / Organization representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Logos and/or Company / Organization names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within Waipapa Taumata Rau | University of Auckland buildings or grounds. Guide dogs for the visually impaired are the exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

Smoke Free Campus

Smoking or vaping is not permitted anywhere inside the buildings and grounds of Waipapa Taumata Rau | University of Auckland. Please smoke or vape on the footpaths.

Application to Sponsor or Exhibit

Company / Organization/Organisation	
Contact Name	
Address	
City	Country
Phone	
Email	

I/We accept the terms and conditions of undertaking a sponsorship and/or display package for NZGW 2024.

I/We understand that the sponsorship level or display will be distributed according to interest and strictly in order of application and payment.

SIGNED
DATE

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Partner	\$10,000
<input type="checkbox"/>	Gold Sponsorship	\$8,000
<input type="checkbox"/>	Silver Sponsorship	\$5,500
<input type="checkbox"/>	Bronze Sponsorship	\$4,000
<input type="checkbox"/>	Welcome Sponsor	\$3,000
<input type="checkbox"/>	Trade Display	\$2,000

PAYMENT DETAILS

Total to pay \$



Please send me a tax invoice for direct credit payment



Please send me a link to make payment by credit card (additional fees apply)

All prices exclude GST

Other (please state)

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Please return completed forms to:
Event Services – The University of Auckland
Email: geothermal@auckland.ac.nz