

Moving into freelancing & self-employment as a creative

What I have working for me and where the gaps are

I am comfortable using social media and other online channels to promote my work and myself

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I feel confident in building and maintaining a professional network to find work and to support my practice

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I know what drives me and I have goals that are grounded in my creative vision and practice

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I have good communication skills when it comes to liaising with people and organisations that I want to work with

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Where am I sorted?
Where are the gaps?

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I know what I don't know and am willing to learn by asking questions, doing research and/or finding a mentor

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I have back-up financial support via savings, investors (e.g. parents / friends), overdraft)

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I have initiative and drive. I don't give up easily. I am willing to take risks

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I know what being professional is, e.g. quality work, meeting deadlines, good communication, ethical behaviour

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- 10 = Sorted
- 8 = Well on the way
- 5 = Working on it
- 2 = Not sure where to start
- 0 = Not relevant