Sponsorship Prospectus

51st Annual Scientific Meeting of the Australian and New Zealand Society for Immunology
4-8 December 2023
Auckland, New Zealand
Welcome

The ASI 2023 Organising Committee invites you to become a sponsor of the 51st Annual Scientific Meeting of the Australian and New Zealand Society for Immunology (ASI).

The ASI is an inclusive society whose mission is to advance the science and education of Immunology in the Australasian region. Our Annual Scientific Meeting brings together a wide range of immunologists incorporating clinical, experimental, cellular and molecular immunology disciplines in humans and animals.

The 51th Annual Scientific Meeting of the ASI will be held in Auckland, New Zealand, from 4 - 8 December 2023 at the Sir Owen G Glenn Business School at The University of Auckland

During this time, delegates will be offered a diverse and balanced programme that will undoubtedly include topics of interest for everyone. We have invited an exciting line-up of local and international experts who are excited to present their cutting-edge work and participate in our sensational social programme.

This is the largest conference in Australasia dedicated to immunology, and we anticipate over 400 delegates attending ASI 2023. Our inclusive exhibition space will allow you to engage with conference attendees throughout tea and lunch breaks, poster sessions, and events that include the opening reception, pre-Burnet Oration, and pre-Lafferty Debate. We have a range of sponsorship opportunities to ensure maximum exposure to an audience of immunologists working in research, education, and clinical.

We look forward to seeing you in Auckland!

Ries Langley
ASI 2023 Convenor
On behalf of the Local Organising Committee
ASM 2023 ASI offers a number of Sponsorship packages designed to provide maximum benefit to our supporters during the conference.

If you would like to discuss any variation of the packages below, please contact: asi2023@auckland.ac.nz

### Sponsorship Packages

<table>
<thead>
<tr>
<th>Premium Sponsorship</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Platinum</td>
<td>$20,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>$15,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Bronze Sponsor</td>
<td>$6,000</td>
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<tr>
<td>International Speaker</td>
<td>$8,000</td>
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### Brand Positioning Sponsorship

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
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<tbody>
<tr>
<td>Gala Dinner</td>
<td>$8,000</td>
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<tr>
<td>Welcome Reception</td>
<td>$6,000</td>
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<tr>
<td>Conference App</td>
<td>$5,000</td>
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<tr>
<td>Barista Coffee</td>
<td>$5,000</td>
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<tr>
<td>Student Mixer</td>
<td>$5,000</td>
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<tr>
<td>Lunch Sponsor (per day)</td>
<td>$3,000</td>
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<tr>
<td>Poster Session (per session)</td>
<td>$3,000</td>
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<tr>
<td>In-Program Sponsor</td>
<td>$2,800</td>
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<tr>
<td>Name Badges &amp; Lanyard</td>
<td>$2,500</td>
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<tr>
<td>Special Interest Workshop</td>
<td>$2,500</td>
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<tr>
<td>Refreshment Break (per break)</td>
<td>$2,000</td>
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<tr>
<td>Exhibition Booth</td>
<td>$3,500</td>
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All prices listed in NZD include GST.
Platinum Sponsorship Benefits

$20,000 - Exclusive

**Registration**

- Four Complimentary full delegate registrations inclusive of social functions and conference dinner.
- Two exhibitor registrations (no access to sessions), including social functions and conference dinner.

**Exposure**

- As Platinum Sponsor, we invite your organisation to host the opening plenary session.
- Logo on all event marketing material
- Acknowledgement as a major Meeting sponsor in Meeting marketing emails.
- We invite you to supply a freestanding banner for on or near the main stage in the plenary room for the sponsored session (maximum size 2m high x 1m wide)
- Verbal acknowledgements at the opening and closing of major sessions throughout the meeting.
- A display area of 6m x 3m in a prime position in the exhibition.
- Your logo in a prominent position on the opening and closing holding slides at the opening plenary
- One (1) push notification advertisement on the Meeting App (content provided by your organisation)
- 125-word organisation profile in the second position on the sponsors’ section of the Meeting App
- Your logo will be included on the sponsors’ honour roll displayed at the beginning and end of the plenary sessions over the meeting’s program
- Prominent logo placement on the Meeting website with a hyperlink to your website

*Subject to the approval of the Organising Committee

These benefits can be tailored to your organisation's specific needs; please get in touch with us
Gold Sponsorship Benefits

$15,000 - Two opportunities

Registration

- Two Complimentary full delegate registrations inclusive of social functions and conference dinner.
- Two exhibitor registrations (no access to sessions) inclusive of social functions and conference dinner.

Exposure

- Logo on all event marketing material
- Logo on event website with hyperlink to organisations site and 100-word profile
- Acknowledgement at opening and closing Sessions
- Logo on Powerpoint display shown on a slide before session start. Flagship sessions (Burnet and Foundation) and Plenary Sessions
- Logo on all event promotional material, Event App and signage
- Naming right on a plenary session of choice
- Three complimentary exhibition booths or a 5.4m x 1.8m space-only area on the floor plan in a prominent position
- Opportunity to display one sponsor-provided banner for display at the meeting
- One promotional app advertisement in the meeting app

These benefits can be tailored to your organisation’s specific needs; please get in touch with us to discuss.
### Silver Sponsorship Benefits

$10,000 - *Four opportunities*

**Registration**
- Two Complimentary full delegate registrations inclusive of social functions and conference dinner.
- One exhibitor registration (no access to sessions) inclusive of social functions and conference dinner

**Exposure**
- Logo on all event marketing material
- Logo on event website with hyperlink to organisations site and 50-word profile
- Logo on Powerpoint display shown on a slide before session start. Flagship sessions (Burnet and Foundation) and Plenary Sessions
- Logo on all event promotional material, Event App and signage
- Two complimentary booths or a 3.6m x 1.8m space-only area on the floor plan
- One promotional app advertisement in the Meeting App

These benefits can be tailored to your organisation's needs; please get in touch with us to discuss.

### Bronze Sponsorship Benefits

$6,000

**Registration**
- One Complimentary full delegate registration inclusive of social functions and conference dinner.
- Two exhibitor registrations (no access to sessions), including social functions and conference dinner.

**Exposure**
- Logo on all event marketing material
- Logo on event website with hyperlink to organisations site and 25-word profile
- Logo on Powerpoint display shown on the slide before the session start. Flagship sessions (Burnet and Foundation)
- Logo on all event promotional material, Event App and signage.
- One complimentary 1.8m x 1.8m exhibition booth
- One promotional app advertisement in the meeting app
International Speaker Sponsorship

$8,000

The opportunity exists to suggest an international speaker or select sponsorship rights to the session, including a secured speaker for the ASI 2023.

Registration

• One Complimentary full delegate registration inclusive of social functions and conference dinner.

Exposure

• Logo on all event marketing material
• Logo on event website with hyperlink to organisations site and 50-word profile
• Logo on Powerpoint display shown on a slide before session start. Flagship sessions (Burnet and Foundation)
• Verbal acknowledgement at the introduction of the sponsored speaker
• Option to place a banner at a sponsored speaker session
• Logo on all event promotional material, Event App and signage
• One promotional app advertisement in the meeting app

Gala Dinner

$8,000

Registration

• Two Complimentary full delegate registrations inclusive of social functions and conference dinner
• Two complimentary tickets to the Dinner

Exposure

• Acknowledgement as the Dinner sponsor by the MC
• Opportunity for a sponsor representative to make a short 2-3minute address at the Dinner
• Logo displayed on Dinner signage
• Logo on Dinner sponsor slide
• Logo on Dinner tickets

Welcome Reception

$6,000

Benefits

• Acknowledgement as the Welcome Reception sponsor by the MC
• Opportunity for a sponsor representative to make a short 2-3minute address at the Welcome Reception
• Complimentary full delegate registrations inclusive of social functions and conference dinner
• Four complimentary tickets to the Welcome Reception
• Logo displayed on Welcome Reception signage
• Logo on Welcome Reception tickets

These benefits can be tailored to your organisation’s needs; please get in touch with us to discuss.
Conference App

$5,000

Benefits

- One (1) complimentary Meeting delegate registration inclusive of sessions, catering, Welcome Reception and Meeting Dinner
- 100-word organisation profile in the sponsors' section of the Meeting App
- One (1) push notification advertisement on Meeting App (content provided by sponsor)
- Dedicated sponsor profile page within the Meeting App with an icon included on App main menu
- Banner advertisement to be placed on the menu page of the App (sponsor to provide content)
- Your organisation will be included in the sponsors' honour roll displayed during plenary sessions
- Acknowledgement as Meeting App Sponsor on official Meeting marketing emails

Student Mixer

$5,000

Registration

- One Complimentary full delegate registration inclusive of social functions and conference dinner

Exposure

- Logo acknowledgement on meeting holding slides
- Sponsor may provide a freestanding banner which will be positioned in a strategic location by the Meeting Managers (maximum size 2m high x 1m wide)
- Acknowledgement as Sponsor of Student Function on official Meeting marketing emails
- Logo placement on the Meeting website with a hyperlink to your organisation’s website

Lunch (per day)

$3,000

Registration

- Your logo will be included on the Meeting website, onsite signage and in the pocket program
- Your organisation is invited to provide a pull-up banner to be displayed during sponsored lunch (maximum size 2m high x 1m wide)
- You are invited to display tent card marketing collateral during the sponsored lunch (size limitations will apply)
- Small signs featuring sponsor logo on catering stations (provided by the Meeting Managers)
- Two (2) passes for nominated guests to attend the sponsored lunch (attendance to other sessions is not included)
- 35-word profile on the Meeting website

Barista Coffee

$5,000

Benefits

- Logo on Barista Zone signage
- Opportunity to place company-provided banners (up to three in the barista zone (2m high by 1m wide, freestanding)
- Logo on Meeting Website
- Two complimentary sponsor registrations (full delegate) to the meeting, including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions and a ticket to the Welcome Reception
- Networking opportunities permitted by the Barista Coffee
**Poster Session (per session)**

$3,000

**Exposure**
- Sponsor logo on Meeting website, onsite signage and in the pocket program
- You may provide a pull-up banner displayed during the poster session (maximum size 2m high x 1m wide)
- Sponsor may select one (1) Happy Hour Poster Session to brand on either Day 1, 2 or 3 (subject to availability)
- Included in the sponsors’ honour roll displayed during plenary sessions
- Small signs featuring sponsor logo on poster boards (provided by Meeting Managers)
- 35-word profile on the Meeting website

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**In-Program Sponsor**

$2,800

**Exposure**
- Sponsor logo on the Meeting website and onsite signage
- Three (3) minute welcome address at the sponsored session
- Sponsor may provide a pull-up banner displayed at the sponsored session (maximum size 2m high x 1m wide)
- Your organisation will be included in the sponsors’ honour roll displayed during plenary sessions
- Two (2) passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)
- 35-word profile on the Meeting website

Your logo will be included on the Meeting website, onsite signage and in the pocket program

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**Name Badge & Lanyards**

$2,500

**Exposure**
- Sponsor’s logo featured on all lanyards (Lanyard provided by Sponsor)
- Sponsor’s logo printed on all name badges
- Sponsor’s logo on the Meeting website and onsite signage
- One (1) full Meeting registration, Inclusive of Welcome Reception
- Your organisation will be included in the sponsors’ honour roll displayed during the plenary session
- 70-word profile on the Meeting website

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**Special Interest Workshop**

$2,500

**Exposure**
- Sponsor logo on the Meeting website and onsite signage
- Three (3) minute welcome address at the sponsored session
- Sponsor may provide a pull-up banner displayed at the sponsored session (maximum size 2m high x 1m wide)
- Your organisation will be included in the sponsors’ honour roll displayed during plenary sessions
- Two (2) passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)
- 35-word profile on the Meeting website
Refreshment Break (per break)  
$2,000

**Exposure**
- Sponsor logo on Meeting website, onsite signage and in the pocket program
- Sponsor may provide a pull-up banner displayed during the sponsored break (maximum size 2m high x 1m wide)
- Sponsors may display marketing collateral on food catering stations during the sponsored break (size limitations will apply). To be approved by the Organising Committee
- Small signs featuring sponsor logo on food catering stations (provided by the Meeting Managers)
- One (1) pass for nominated guest to attend the sponsored break (attendance to other sessions is not included)
- 25-word profile on the Meeting website

**Additional Sponsorship Opportunities**

*If you're interested in sponsoring any of the following items, please get in touch at asi2023@auckland.ac.nz*

- Collateral sponsor (i.e. Pens, notebooks, keep cups, tote bags)
- Digital Marketing Package
- Holding slide (limited)
- Pull-up banner placement (limited)

Exhibition Booth  
$3,500

**Registration**
- Two exhibitor registrations (no access to sessions) inclusive of social functions and conference dinner

**Benefits**
- 1.8m x 1.8m Booth structure with side walls and back wall, table and two chairs
- Fascia with exhibiting organisation name One 4 amp power outlet
- Organisation name included in the exhibition list for the meeting
- Exhibitor listing in the Conference App with a 25-word bio
Exhibition Manual

A manual will be distributed to all sponsors three months before the exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for conference app entry, etc.
Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our and/or exhibit:

The following terms and conditions apply to Your application to sponsor.

You/Your of the 51st Annual Scientific Meeting of the Australian and New Zealand Society for Immunology and being held at the University of Auckland, from 04-08 December 2023 (the "Event Period") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, the deadlines for delivery or supply of materials, information or artwork are not reassigned. If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include them in the amount You transfer.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors. Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package will not be entitled to entry into the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event. We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us. We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required. The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times. You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor’s space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within the event venue. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if you withhold requested information.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice. Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full. If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned. If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of $250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.
Application to Sponsor or Exhibit

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<tr>
<th>Company/Organisation</th>
<th>Other (please state)</th>
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<tr>
<th>Contact Name</th>
<th>I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for ASI 2023.</th>
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<tr>
<th>Address</th>
<th>I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.</th>
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<tr>
<th>City</th>
<th>Country</th>
<th>Signed</th>
<th>Date</th>
<th>Payment Details</th>
<th>Total to pay $</th>
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Package preference requested
I/we would like to take up the following:

- Platinum: $20,000
- Gold: $15,000
- Silver: $10,000
- Bronze: $6,000
- International Speaker: $8,000
- Gala Dinner: $8,000
- Welcome Reception: $6,000
- Barista Coffee: $5,000
- Student Mixer: $5,000
- Exhibition Booth: $3,500

Please send me a tax invoice for direct credit payment
Please send me a link to make payment via credit card

Please return completed forms to:
Event Services - The University of Auckland
Email: asi2023@auckland.ac.nz
or Post: Private Bag 92019, Auckland 1142

All prices include GST.