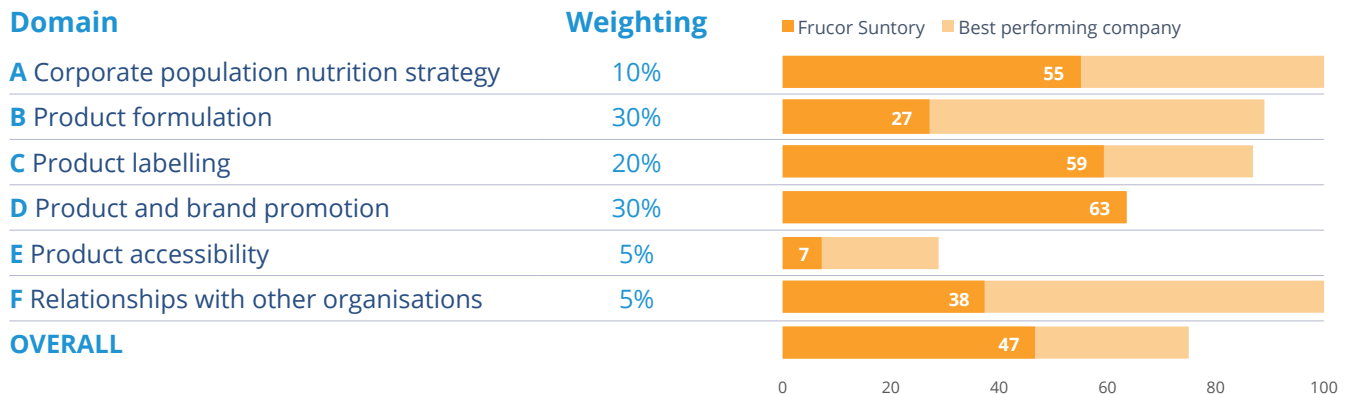


APPENDIX: COMPANY SCORECARDS

Frucor Suntory

10 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

47 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Clear commitment to improve population nutrition on the national website, including specific objectives and targets Acknowledgement of national priorities in overarching nutrition strategy 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Some existing targets to reduce sugar and portion sizes Signed up to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Develop SMART (specific, measurable, achievable, relevant, time-bound) New Zealand specific targets for reduction of added sugar and portion sizes Use an independent nutrient profiling system (e.g., Health Star Ratings) for food development and reformulation purposes
3	<p>Product labelling</p> <ul style="list-style-type: none"> Support for and commitment to implement the Health Star Rating System 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to provide nutrition information on added sugar to government upon request Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC)) Provide comprehensive nutrition information of products online

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> • Commitment to comply with the Advertising Standards Authority Children’s and Young People’s Advertising Code • Commit to not buying advertising time or space to promote full sugar beverages and energy drinks if more than 35 per cent of an audience is likely to be aged 14 and under, including not using celebrities or characters whose primary appeal is to children aged 14 and under. • Commit to no branded sponsorship of sporting and entertainment events which primarily target children aged 14 and under. 	<ul style="list-style-type: none"> • Adapt a stricter definition of ‘target audience’ or ‘audience exposed’ (i.e. using children’s peak viewing times instead of proportion of population watching) • Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on premium offers • Independently audit compliance with marketing commitments on a national level
2	Product accessibility	
	<ul style="list-style-type: none"> • Commitment to have one in three products sold to be low or no sugar by 2030. • Disclosure of policy position on sugar-sweetened beverages on the website 	<ul style="list-style-type: none"> • Support, instead of oppose, a tax on sugar-sweetened beverages taking into account the growing scientific evidence base • Adopt an official nutrient profiling system to classify products for the purpose of product accessibility
2	Relationships with other organisations	
	<ul style="list-style-type: none"> • Public disclosure of health and wellbeing related partnerships, philanthropic funding and active lifestyle programs the company supports on the website 	<ul style="list-style-type: none"> • Publish support of external research on the national website or declare that the company does not support external research to the BIA-Obesity team • Disclose all political donations in real time, or commit to not make political donations
2	Overall	
	<ul style="list-style-type: none"> • Commitment to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> • Actively engage with the BIA-Obesity tool and process

Frucor Suntory’s BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.