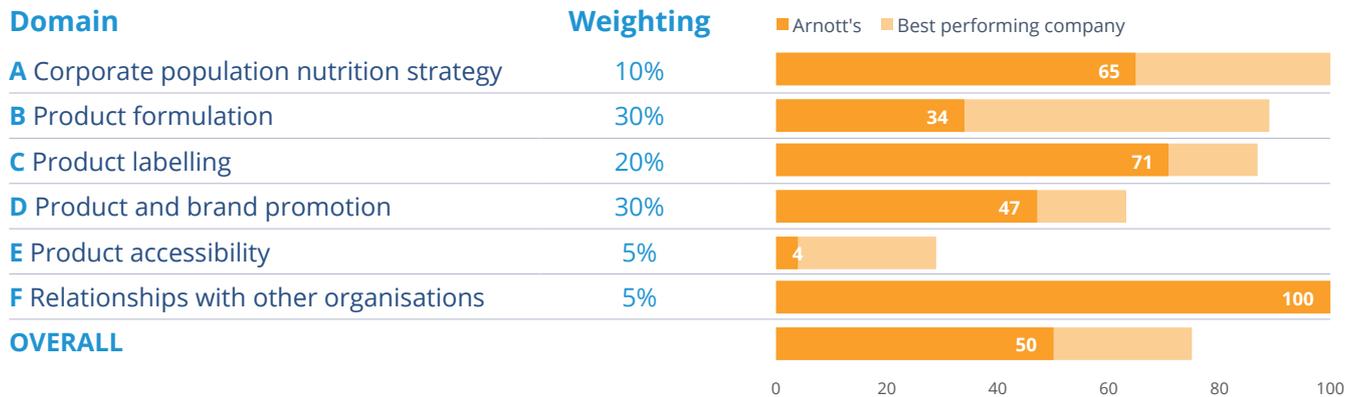


APPENDIX: COMPANY SCORECARDS

Arnott's

8 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

50 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Clear commitment to improve population nutrition within the 'Nutrition and Wellness' section on the website 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global and national priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
2	<p>Product formulation</p> <ul style="list-style-type: none"> Evidence of previous commitments on sodium reduction including targets for ready-to-serve soups, crackers and snacks Internal commitments to reduce trans fat and saturated fat 	<ul style="list-style-type: none"> Develop specific targets to reduce added sugars in key product groups Develop commitments to reduce portion sizes for specific food categories where this is appropriate Publish targets on sodium, trans fat and saturated fat reduction (and added sugar/portion sizes when developed) specific to New Zealand on the website
3	<p>Product labelling</p> <ul style="list-style-type: none"> Support for and commitment to implementation of the Health Star Rating system Provision of comprehensive online nutrition information for products, both per serve and per 100g. 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Marketing policy in place for children under 12 years that covers a range of media, including television, radio, print, cinema and third-party internet sites where the audience is predominantly children. The company commits not to use popular personalities or licensed characters in advertising primarily directed to children under 12 years 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Be more specific in the definition of the 'target audience' or 'audience exposed' as "predominantly children" has not been further defined. Ideally the definition would be based on children's peak viewing times. Develop a marketing policy that applies to children up to the age of 18 years Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., World Health Organization nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	
2	<ul style="list-style-type: none"> Commitment to increase the vegetable and wholegrain content of products in product portfolio 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Evidence of no current external relationships or funding of external research as disclosed to the BIA-Obesity team Strict policy prohibiting political donations 	<ul style="list-style-type: none"> Arnott's achieved the maximum score for this BIA-Obesity domain
3	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge

Arnott's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies