



**WORLD GREEN
INFRASTRUCTURE
CONGRESS 2024**
AUCKLAND, NEW ZEALAND



**CREATIVE ARTS
AND INDUSTRIES**
SCHOOL OF ARCHITECTURE
AND PLANNING



**Sponsorship
Opportunities**

**World Green
Infrastructure
Congress 2024
Auckland,
New Zealand
3-5 September 2024**



WORLD GREEN INFRASTRUCTURE CONGRESS 2024

AUCKLAND, NEW ZEALAND

3-5 September 2024 Tāmaki Makaurau Auckland Aotearoa New Zealand

World Green Infrastructure Congress is the leading global event promoting an exchange of knowledge and inspiration between professionals, companies, associations, institutions, public authorities and scientists to discuss nature-based solutions. Our reliance and impact on the environment underline the need for sustainable urban environments, where biodiversity, water and society are regenerated.

The goal of the 2024 Congress is to catalyse the use of nature-based solutions in urban environments. By coming together as an international community with experience and expertise, we aim to progress action on climate resilience, both environmentally, socially and economically.

In 2024, The University of Auckland, Waipapa Taumata Rau, in collaboration with Design for Nature and the World Green Infrastructure Network will be hosting the 11th World Green Infrastructure Congress in Tāmaki Makaurau Auckland, Aotearoa New Zealand.

The conference will enable an environment for strategic discussions amongst sponsors and delegates alike. This year we're expecting 600 delegates who are at the forefront of green infrastructure strategy, policy, research, design and technology.

About the World Green Infrastructure Network and Design for Nature

The **World Green Infrastructure Network** advocates for the integration of green infrastructure in urban planning, globally. Since 2009 WGIN has expanded to represent 22 National Associations and has held 10 World Green Infrastructure Congresses. WGIN has established supportive working research committees and has an active enthusiastic board of directors representing 11 nations.

As a registered Not-For-Profit association WGIN's primary driver is passion and a strong united belief that our world must develop in respect and synergy with nature. The transition from 'grey to green and blue infrastructure' for building and urban design is the goal of our efforts as a collaborative global network because "vegetation makes it possible".

Design for Nature is a registered charity which aims to bring government, industry and researchers together to support nature-based solutions.

We support projects that enable healthy, resilient, biodiverse, regenerative, and more equitable places for nature (and that includes us).

Design for Nature has been established for the public benefit to promote nature-based solutions, to build a network of like minded people and organisations, to offer educational resources, to facilitate the implementation of conservation, regeneration and sustainability projects and to advocate for evidence-based policy changes and regulations that support the thriving and sustainable development of Aotearoa.



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Goal

The opportunity of the World Green Infrastructure Congress 2024 is to catalyse the use of nature-based solutions in urban environments. It will do this through sharing of knowledge in workshops and presentations with international and local experts from academia, industry and governance. Through coming together as an international community with experience and expertise, we aim to progress action on climate resilience, both environmentally, socially and economically. It is an opportunity to build business and professional networks, learn and move forward, helping us to tackle some of the climate resilience issues we face in urban environments.

Congress Theme

At the core of WGIC 2024, is the fundamental understanding that humans are an integral part of nature. This ethos is encapsulated in our theme, emphasising the inseparable bond between us and the natural world. Our reliance and impact on the environment underline the need for sustainable and respectful urban environments, where biodiversity, water and society are regenerated.

Ko au ko te taiao, ko te taiao ko au

I am the environment and the environment is me



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Principles:

Kaitiakitanga Guardianship and Stewardship

This principle reflects the Māori view that people are guardians of the natural world. Kaitiakitanga involves managing and protecting the environment for future generations. It emphasises sustainable use of resources, respecting the land, the sea, and all living creatures, and understanding that humans have a responsibility to act as caretakers of the earth.

Congress Streams

- **Urban Strategies, Policy and Regulation:** Explore how urban planning and policies influence how cities develop, and can support positive outcomes for nature, society and the economy.
- **Environment and biodiversity:** Understand the science promoting positive outcomes for the environment and biodiversity.
- **Technology and innovation:** Learn from international experts about the technological advancements and innovative practices that are supporting sustainable resource management and environmental protection.

Whanaungatanga Relationships and Connections

This principle emphasises the importance of relationships and connections, both among people and between people and the environment. It underscores the idea of kinship and a sense of family connection, extending beyond immediate family to include community and social networks. Whanaungatanga is about belonging, understanding one's place in the world, and recognising the interconnectedness of all things.

Congress Streams

- **Built environment and urban form:** Understand how urban design and architecture can foster a sense of community and connection to the natural world.
- **Building neighbourhoods that help communities thrive and create a sense of place:** Creating spaces that nurture community bonds and a deep connection to their natural and cultural environments.



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Sponsor Benefits

Here's what you can expect from becoming a sponsor:

Amplifying brand awareness

By sponsoring the conference, you can maximise your company's exposure and significantly increase brand awareness among a diverse audience of international delegates. Your brand will be prominently showcased, both in-person and virtually.

Targeted promotion opportunities

As a sponsor, you gain a unique platform to promote your company, products, and services directly to a highly relevant audience. The conference provides a focused environment where you can engage with delegates who may be actively seeking innovative solutions and services in the field.

Enhancing your reputation

Sponsoring WGIC 2024 allows you to enhance your image and establish your organisation as a reputable and influential player within the WGIC community. By aligning your brand with this prestigious event, you showcase your commitment to advancing research, technological innovation, and collaborative endeavours.

Build your network

The conference provides an exceptional networking opportunity, allowing you to build new relationships and connect with key stakeholders, researchers, industry leaders, and decisionmakers in the WGIN ecosystem. Whether through face-to-face interactions or online networking platforms, you'll have the chance to engage with a diverse community and forge valuable partnerships.



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2024 Sponsorship Opportunities

Platinum Sponsor \$50,000+ (NZD)

Three Available

- Prominent logo placement and recognition as a Platinum Sponsor on the conference website, promotional materials, and signage.
- Exclusive branding opportunities, including prominent logo placement on the conference programme.
- High visibility through a dedicated sponsor spotlight session, allowing you to showcase your company's products or services.
- Complimentary exhibition space in a prime location for maximum exposure.
- Four complimentary conference registrations for your organisation or company representatives.
- Recognition and gratitude in the opening and closing remarks during the conference.

Gold Sponsor \$25,000+ (NZD)

Six Available

- Logo placement and recognition as a Gold Sponsor on the conference website, promotional materials, and signage.
- Brand exposure through logo placement in the conference programme.
- Exhibition space to showcase your products or services.
- Three complimentary conference registrations for your company representatives.
- Recognition and gratitude in the opening and closing remarks during the conference.

Silver Sponsor \$10,000+ (NZD)

- Logo placement and recognition as a Silver Sponsor on the conference website, promotional materials, and signage.
- Brand exposure through logo placement in the conference programme.
- Two complimentary conference registrations for your company representatives.

Bronze Sponsor \$5,000+ (NZD)

- Logo placement and recognition as a Bronze Sponsor on the conference website, promotional materials, and signage.
- Brand exposure through logo placement in the conference programme.
- One complimentary conference registrations for your company representatives.

All prices are inclusive of GST



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Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze
WGIN and DfN Special Pricing	\$50,000	\$25,000	\$10,000	\$5,000
Standard Pricing	\$55,000	\$30,000	\$15,000	\$10,000
Number of sponsorships available	3	6	Unlimited	Unlimited
Branding and Promotion				
Announced on congress social media	●	●	●	●
Featured in delegate emails prior to congress	●	●	●	●
Logo displayed on congress programme	●	●	●	●
Logo hyperlinked on congress website homepage	●	●	●	●
Logo displayed on advertising panels at congress venue	●	●	●	●
Special session with selected group of delegates for meeting or workshop	●	●	●	●
Short video clip on congress website*	●	●	●	●

Programme

Opportunity to deliver a 15 minute session in the programme**

Congress Registration

Number of participants includes excursion and congress dinner

Congress Documents

Logo displayed in congress proceedings

Ad size in congress proceedings

Social Events

Opportunity to brand the congress dinner*

Exhibition

Physical Exhibition Space (m)

	Platinum	Gold	Silver	Bronze
Programme	●	●		
Congress Registration	4	3	2	1
Congress Documents	●	●	●	●
Ad size in congress proceedings	Full	Half	Quarter	
Social Events	●			
Exhibition	3.6 x 1.2	3 x 1.2		

* all information provided must be approved by the congress committee.
** other opportunities on request



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Other Opportunities

Sponsoring Welcome Function – drinks and canapés

Showcase your brand as we host an evening of drinks and canapés for networking and collaboration.

Sponsor the Excursion Day

The excursion day will be a wonderful opportunity to enhance the congress experience. Sponsor the transportation, knowledgeable guides, and refreshments.

Sponsor keynote speakers to come – on enquiry/special terms will apply

Enable world-class knowledge sharing by sponsoring keynote speakers from your industry to align your brand with industry leaders. Note that special terms will apply.

Coffee cart: \$15,000 for the whole conference

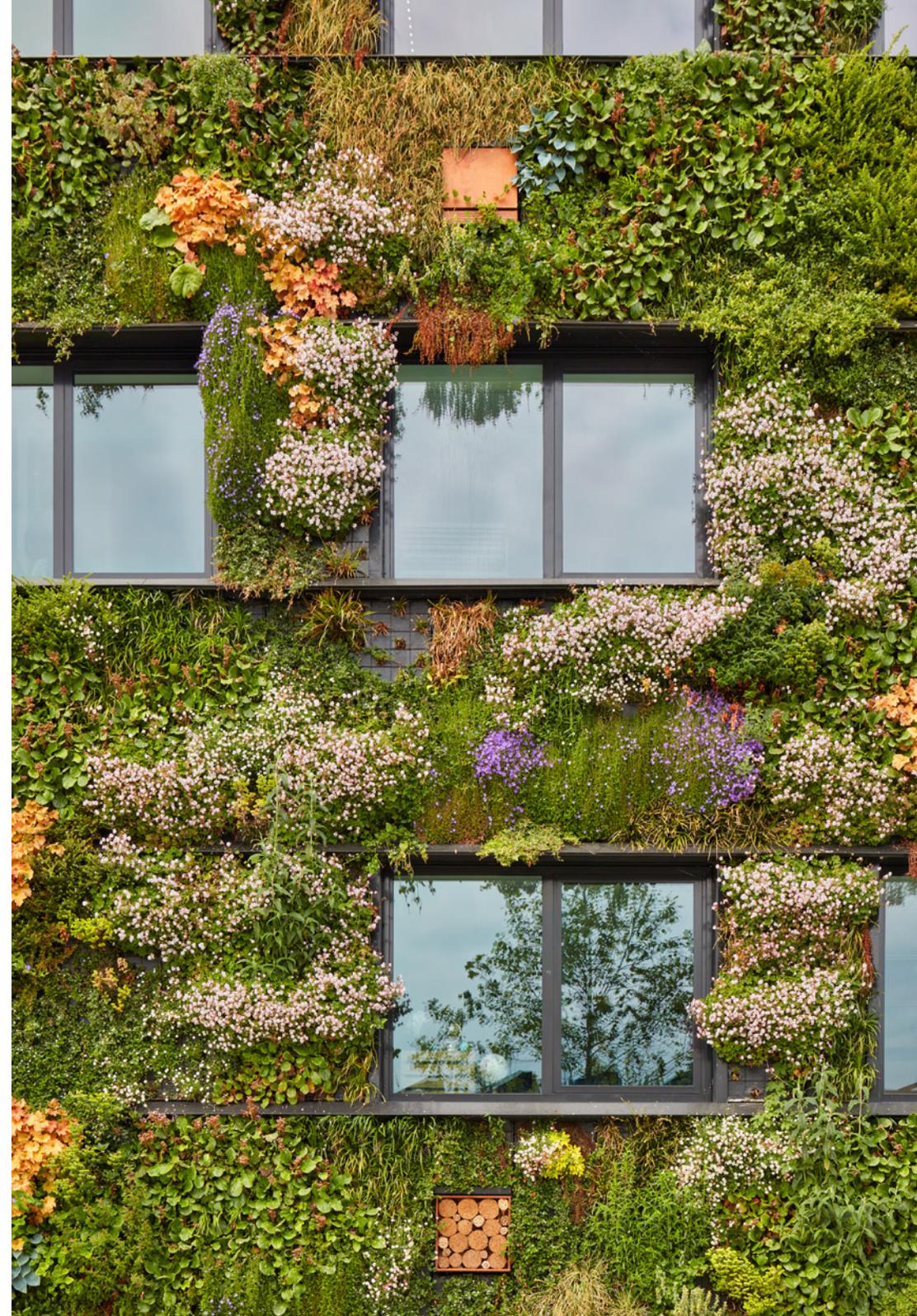
Exclusive sponsorship of the Coffee Cart. Your brand will be highly visible and includes the opportunity to provide a branded polo shirt for the barista. The Coffee Cart is consistently identified in attendees' feedback as a very popular hospitality offering.

Exhibition stand: \$4,000

Contribute to the conference and promote your products or business with an exhibition stand - note stands are limited.

Your custom idea: \$TBC

Have an idea for a customised sponsorship not featured above? Talk to us. We are open to ideas. Get in touch!





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Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, Waipapa Taumata Rau | University of Auckland (acting as agent for the conference local organizing committee) and the World Green Infrastructure Congress 2024.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of the World Green Infrastructure Congress 2024 being held at Waipapa Taumata Rau | University of Auckland, Tāmaki Makaurau, from September 3-5, 2024 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application.

Details may change without notice. Please refer to the conference website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed.

The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, we cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the congress sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online, and the applicable registration fee paid.

Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of \$250 will apply prior to 23 July 2024. No refunds on sponsorship will be made for cancellations received on or after 23 July 2024. Cancellations must be made in writing and forwarded to Event Services, Waipapa Taumata Rau | University of Auckland.

If you pay by electronic funds transfer or an international cheque, you agree to pay any bank charges and must include these in the amount you transfer. Please note that your requested category of sponsorship may have

a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.



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Terms and Conditions

Exhibitor notes

For physical exhibition spaces, you are confined to products manufactured by, or sold by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant license's for the whole or part of the booth without prior approval.

The physical exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a Company / Organization's representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Logos and/or Company / Organization's names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within Waipapa Taumata Rau | University of Auckland buildings or grounds. Guide dogs for the visually impaired are the exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

Smoke Free Campus

Smoking or vaping is not permitted anywhere inside the buildings and grounds of Waipapa Taumata Rau | University of Auckland. Please smoke or vape on the footpaths.



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Application to Sponsor or Exhibit

Details	Package Requested		Payment Details
Company / Organisation	Platinum \$50,000 <i>WGIN / DfN Member</i>	I/we accept the terms and conditions of undertaking a sponsorship or exhibit package for World Green Infrastructure Congress 2024.	Total \$
Contact Name	\$55,000 <i>Standard</i>		I/we are WGIN or DfN member
Address	Gold \$25,000 <i>WGIN / DfN Member</i>	I/we understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.	Please send a tax invoice for direct credit payment
	\$30,000 <i>Standard</i>		Please send credit card link with tax invoice for payment *additional fees apply
City	Silver \$10,000 <i>WGIN / DfN Member</i> \$15,000 <i>Standard</i>	Signed:	Send completed form to: zoe.avery@auckland.ac.nz and tessa.campbell@auckland.ac.nz
Country	Bronze \$5,000 <i>WGIN / DfN Member</i> \$10,000 <i>Standard</i>	Date:	
Phone	Other (please state)		

Kia Ora
Thank You



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