

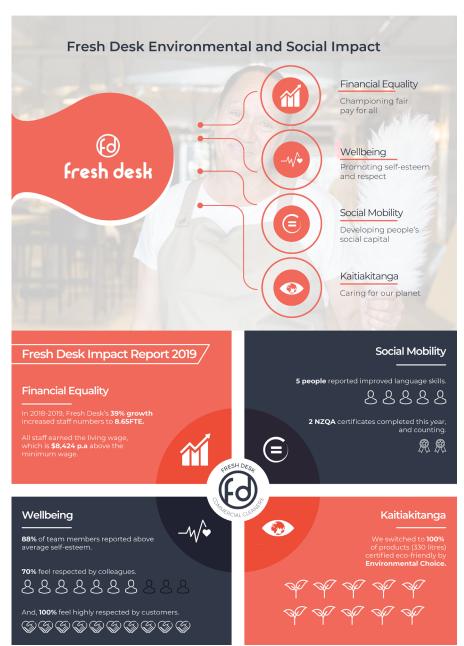
Success Story: Fresh Desk

A kinder way to clean. Cleaning is solitary, meditative and immensely satisfying. It's also hard physical work and requires experience and attention to detail to achieve high-quality results. But the value of this service is typically overlooked. Because of this, many cleaners struggle financially. Fresh Desk pays employees the living wage, and you'll notice the difference: an exceptionally sparkling office every time.

With all our love for being clean, we'd be doing something wrong if we weren't keeping our planet clean too. Fresh Desk cleaners only use eco-friendly products and sustainable methods to get your premises sparkling. We're also an Ākinalisted social enterprise and part of the fwd: directory, which helps organisations be more socially and environmentally responsible.

Our mission is to make cleaning a valued and respected profession by paying our staff a living wage, giving them wraparound support and seeking out opportunities for learning and development. Cleaning is a meticulous and physical job, and we love it! We take pride in our work and nothing compares to the satisfaction we get when our customers see the difference it makes.

We don't just talk about creating impact, we actually do it. And we measure it. We use evidence and data to produce impact reports of the work we do and support our claims.



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Most relevant SDGs:





































