



ICEAR 2024

International Conference For Early Academics and Researchers

SPONSORSHIP PROSPECTUS

International Conference for Early Academics and Researchers (ICEAR) 2024

Auckland Tāmaki Makaurau,
Aotearoa New Zealand
2 - 4 December 2024







NAU MAI, HAERE MAI WELCOME

We extend a warm invitation for your participation in a distinctive opportunity: EASI's International Conference for Early Academics and Researchers (ICEAR) at The University of Auckland | Waipapa Taumata Rau, scheduled from 2 - 4 December 2024.

Distinguished as the world's inaugural event of its kind, the ICEAR conference stands as an international gathering exclusively designed for early-stage academics and researchers across all disciplines. It serves the purpose of uniting some of the most promising emerging intellects on the global stage, fostering interdisciplinary and inter-industry collaboration.

By choosing to become a sponsor, your organisation gains the chance to spotlight its commitment to early career research on an international platform, and the tangible impact of this research on global critical issues. Your sponsorship not only elevates your organisation's standing but also opens doors to potential partnerships, collaborations, and future growth- ICEAR is built for longevity, being held every year across countries and institutions.

Aligning your organisation with ICEAR 2024 provides access to a worldwide network of influencers, decision-makers, and thought leaders in the early

career academia and research sphere. Our sponsorship packages offer varying levels of exposure, ensuring maximum visibility for your brand throughout the conference and associated marketing endeavours.

We urge you to seize this moment to showcase your organisation's dedication to creativity, social impact, and community engagement. Join us in shaping the future of early-stage academics and researchers on a global scale.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact by email: ICEAR2024@auckland.ac.nz



About ICEAR

The first of its kind in the world, the ICEAR conference is an international conference series dedicated solely to early-stage academics and researchers, from every discipline. The ICEAR conference exists to bring together some of the greatest upcoming thinkers on the world stage, and to encourage interdisciplinary and inter-industry collaboration.

The ICEAR Conference blends interdisciplinary networking and collaboration with the sharing of cutting-edge research within specific subjects, with a focus on research engagement and real-world impact. The conference takes place across 3 days, with an optional activity day for those attendees looking for an amazing networking opportunity and cultural experience.

About EASI

The Early Academics Society: International (EASI) was founded to meet a need long unmet on a global scale- the promotion of international community between early career academics and researchers, and academic collaboration between disciplines and industries.

Founded in 2023 and led by a team of early academics from some of the most prestigious institutions in the

world, EASI's core team bridges geographical, disciplinary and cultural distances with unique backgrounds.

EASI has 3 primary initiatives: The ICEAR Conference, our upcoming open-access journal, and The EASI Membership Network.

Delegate Profile

ICEAR 2024 expects to attract up to 500 delegates from across the globe:

- **Non-presenting attendee**
- **Presenting attendee**

– **Interdisciplinary Speaker:** The attendee presents research specific to their discipline and subject, but in line with the yearly collaboration theme.

– **Entrepreneurial Convention Speaker:** Those early-stage researchers engaged in research-based entrepreneurial ventures and start-ups are invited to present their initiatives to our partner investors and fellow attendees

– **Academia-to-industry/Impact Showcase Speaker:**

The attendee presents research that bridges the gap between academia, industries and communities of any kind, through content or processes/applications.





Sponsorship; A Valuable Opportunity

We have crafted the below packages, benefits and opportunities at a range of price points to provide your organisation maximum exposure to our delegates. We are also happy to negotiate bespoke packages to meet the needs of your organisation.

Packages

* all prices are in NZD and exclude 15% GST

	Platinum	Gold	Silver	Bronze
	\$25,000	\$10,000	\$5,000	\$2,500
Complimentary Registrations	4	3	2	1
Complimentary Welcome Dinner & Farewell Cocktail Tickets	4	3	2	1
Logo on Website	✓	✓	✓	✓
Logo on conference holding slide	✓	✓	✓	✓
Logo in conference handbook (Sponsor to supply artwork)	Cover & Sponsor page	Sponsor page	Sponsor page	Sponsor page
Colour advert in conference handbook (Sponsor to supply artwork)	✓	✓	-	-
Logo on Programme	✓	✓	-	-
Logo on Name Tag	✓	-	-	-
Exhibition Space	Booth (3m x 1.2m)	Booth (3m x 1.2m)	Booth (3m x 1.2m)	Mini Stand (Bar Leaner table & Poster board)
Feature content in x1 marketing email to all conference delegates (content to be supplied)	✓	-	-	-
Organisational banners	2	1	-	-
Delegate List (In accordance with the NZ Privacy Act 1993)	✓	✓	✓	✓

TERMS AND CONDITIONS

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of International Conference for Early Academics and Researchers (ICEAR) 2024) hosted by University of Auckland Ltd and being held at the University of Auckland, Auckland from 2 - 4 December 2024 on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices excludes GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$25,000.00
<input type="checkbox"/>	Gold Sponsorship	\$10,000.00
<input type="checkbox"/>	Silver Sponsorship	\$5,000.00
<input type="checkbox"/>	Bronze Sponsorship	\$2,500.00
<input type="checkbox"/>	Conference Dinner/Farewell Cocktail	\$5,500.00
<input type="checkbox"/>	WiFi Sponsor	\$2,500.00
<input type="checkbox"/>	Lanyard Sponsor	\$2,500.00
<input type="checkbox"/>	Exhibition Only	\$2,000.00
<input type="checkbox"/>	Poster Session Sponsor	\$2,500.00
<input type="checkbox"/>	Delegate Financial Hardship Sponsor	\$1,000.00
All prices exclude GST.		
Other (please state)		

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

PaymentDetails

Total to pay \$

- ☐ Please send me a tax invoice for direct credit payment
- ☐ I wish to pay with credit card please send me an invoice and contact me at the listed phone number

Please return completed forms to:

NAME: Lei Zhang
Event Services – The University of Auckland
Email: ICEAR2024@auckland.ac.nz
or
Post:
Event Services
University of Auckland
Private Bag 92019
Auckland 1142

