

AOTEAROA  
eRangahau  
Research<sup>NZ</sup>

2025

Become  
a Sponsor

11-13 February 2025  
16th annual conference  
**ŌTAUTAHI CHRISTCHURCH**

# eResearch<sup>AOTEAROA</sup> Research<sup>NZ</sup>



**11-13 February 2025**  
**Ōtautahi Christchurch**

eResearch NZ is the leading conference for the research community in Aotearoa, New Zealand. Each year, it brings people together to connect, converse, and share their latest ideas and innovations.

In 2025, eResearch NZ will be hosting its 16th annual conference. The conference will foster an environment for strategic discussions amongst sponsors and delegates alike. This year we're expecting 120-150 delegates who are at the forefront of cutting-edge research and technology.

REANZ



NeSI  
New Zealand eScience  
Infrastructure



## About eResearch NZ

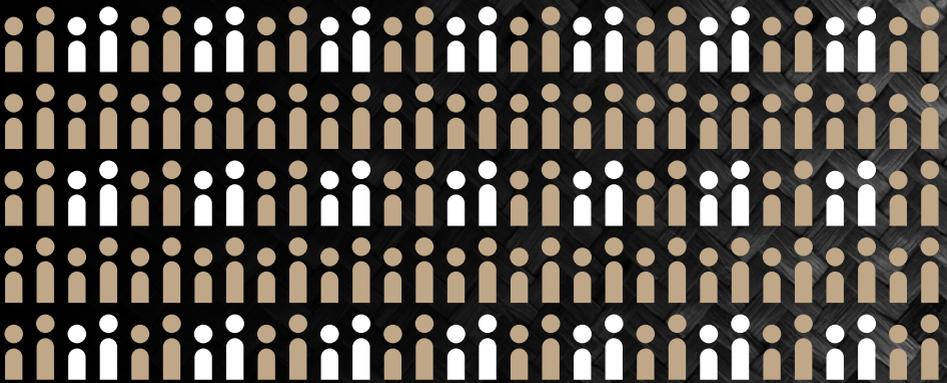
*eResearch NZ is a collaborative initiative organised by REANNZ, NeSI and Genomics Aotearoa with the support of the wider research community.*

For the past 16 years, the eResearch NZ conference has been a catalyst for fostering collaboration, showcasing innovative work, and promoting the adoption of digital tools within the research community. This conference serves as a platform to highlight current trends, emerging priorities, and best practices in eResearch. The event also provides valuable opportunities for skills training, professional development, and mentoring in digital research tools and eResearch applications.

eResearch NZ is dedicated to building communities of practice that foster collaboration, knowledge-sharing, and Vision Mātauranga approaches, all while working closely with mana whenua organisations to ensure mutually beneficial contributions to the programme.

# Our audience

Expected delegates: **120-150**



## **DECISION-MAKERS**

from across multiple sectors

## **RESEARCHERS AND EDUCATORS**

from New Zealand and Australia

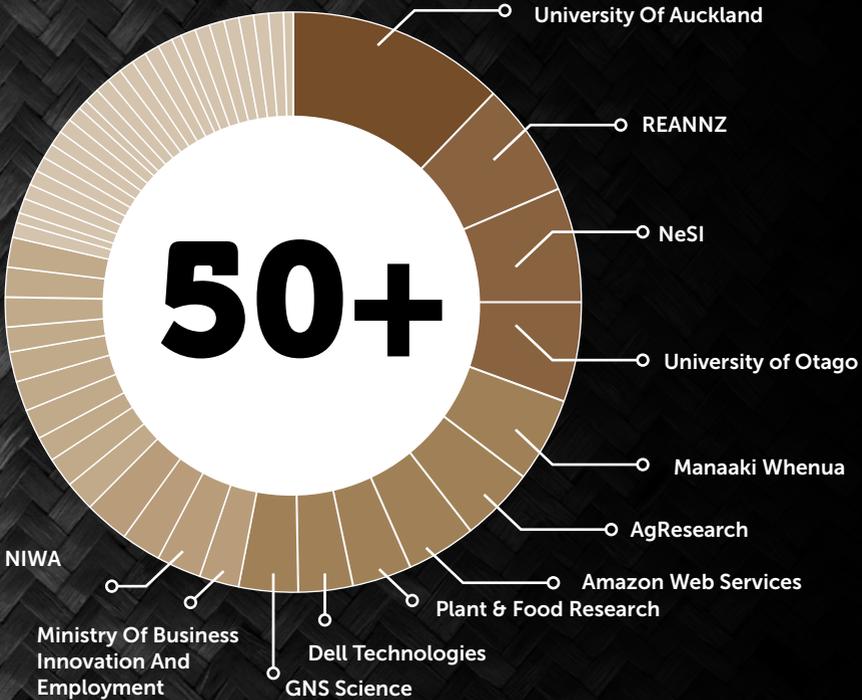
## **REPRESENTATIVES**

from New Zealand's Universities, Crown Research Institutes, research organisations, and government

## **INNOVATORS AND PROFESSIONALS**

from the private sector

# 2024 Audience: Representatives from 50+ organisations attending including



One New Zealand Group Limited  
 Sempre Technologies  
 T4 Group  
 University of Canterbury  
 CDC Data Centres  
 Ciena  
 Clarivate  
 CSIRO  
 DDN  
 Digital Science  
 Hitachi Vantara  
 HPCNow!  
 HPE  
 National Library of New Zealand

UNSW ResTech  
 Victoria University of Wellington  
 Xenon Systems  
 Argonne National Laboratory  
 Australian Research Data Commons  
 BAINZ Consulting Ltd  
 Bodeker Scientific  
 Catalyst Cloud Limited  
 University of Canterbury  
 Chorus NZ Ltd  
 eResearch Associates  
 Genomics Aotearoa  
 GigaScience

Organizational Mycology  
 Pawsey Supercomputing Research Centre  
 Precision Medicine  
 SustainOSS  
 The Institute of Environmental Science and Research (ESR)  
 The Royal Society of New Zealand  
 The University of Manchester  
 University of Chicago

# Sponsor benefits

*By sponsoring eResearch NZ 2025, you can elevate your organisation's profile, establish valuable connections, and position your brand as a leader in the ever-evolving eResearch landscape. Don't miss the opportunity to be part of this premier event and make a lasting impact on the research community.*

*Here's what you can expect from becoming a sponsor:*

- **Amplifying visibility:** Your brand will be prominently showcased, both in-person and on our website.
- **Targeted promotion opportunities:** As a sponsor, you can engage with delegates who are actively seeking innovative solutions and services in the eResearch field.
- **Enhancing reputation:** By aligning your brand with this prestigious event, you showcase your commitment to advancing research, technological innovation, and collaborative endeavours.
- **Forge meaningful connections:** provides an exceptional networking opportunity, allowing you to build new relationships and foster connections with key stakeholders, researchers, industry leaders, and decision-makers in the eResearch ecosystem.



## 2025 Sponsorship opportunities

*We offer four tiers of sponsorship, each with their own unique suite of benefits. We can also tailor a package to match your specific budget and needs.*

### Platinum Sponsor – \$25,000 (one available)

- **Prominent logo placement** and recognition as the Platinum Sponsor on the conference website, promotional materials, and signage.
- **Exclusive branding opportunities**, including prominent logo placement on the conference programme.
- **High visibility** through a dedicated sponsor spotlight session, allowing you to showcase how your company enables research.
- **Highest visibility** ifor sponsor banners or display items.
- **Four complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.
- **Opportunity to address delegates** or brand the Conference dinner

## Gold Sponsor – \$15,000 (two available)

- **Logo placement and recognition** as a Gold Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Prime location** for sponsor banners or display items.
- **Three complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.
- **High visibility** through a dedicated sponsor spotlight session, allowing you to showcase how your company enables innovation in eResearch

## Silver Sponsor – \$10,000

- **Logo placement and recognition** as a Silver Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Prime location** for sponsor banners (limited space, available on a first come, first served basis).
- **Opportunity to brand one Tea Break** during the Conference programme (limit of 6 to choose from, available on a first come, first served basis)
- **Two complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.



## Bronze Sponsor – \$5,000

- **Logo placement and recognition** as a Bronze Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Opportunity to put up a sponsor banner** (limited space, available on a first come, first served basis).
- **One complimentary conference registration** for your company representative.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.

*Sign up early to get the maximum return on your investment.*

Email us at [eresearchnzconference@auckland.ac.nz](mailto:eresearchnzconference@auckland.ac.nz)  
or call **Georgia Rae** on **021 1343 550** for more information.

# Other Opportunities

## **Welcome Reception: \$7,500**

Opportunity to brand and/or give remarks at the first major networking event in the conference programme.

## **Sponsored Lunch or Breakfast: \$5,000**

Opportunity to brand a lunch or breakfast of your choosing. There are limited options so apply now to avoid missing out.

## **Coffee cart: \$1,500 per day or \$4,000 for the whole conference**

Exclusive sponsorship of the Coffee Cart. Your brand will be highly visible at the Coffee Cart. The Coffee Cart is consistently identified in attendees' feedback as a very popular hospitality offering.

## **Student scholarships (registration only or registration + travel) \$TBC**

Student recipients will be selected by the eResearch NZ 2025 Organising Committee. Students whose work appears in the programme will acknowledge the sponsorship in their presentation.

## **Sponsored collateral: \$TBC**

Contribute to the conference and promote the recognition of your brand by sponsoring conference collateral.

## **Your custom idea: \$TBC**

Have an idea for a customised sponsorship not featured above? Talk to us. We are open to ideas. Contact [eresearchnzconference@auckland.ac.nz](mailto:eresearchnzconference@auckland.ac.nz)

SPONSOR BENEFITS		PLATINUM	GOLD	SILVER	BRONZE	OTHER
<b>PROGRAMME</b>						
Opportunity to suggest a keynote speaker (deadline: 15 November 2024)	✓					
Opportunity to deliver a 15-min session in programme	✓	✓				
<b>SOCIAL EVENTS</b>						
Opportunity to brand and/or address delegates at Conference Dinner	✓					
Opportunity to brand one Tea Break			✓			
<b>CONFERENCE REGISTRATION</b>						
In-person registration (includes Welcome Function & dinner)	4	3	2	1	1	
<b>PHYSICAL BRANDING</b>						
Opportunity to set up pop-up banner(s) or exhibit (trestle table & chairs provided)	✓	✓	banners only	banners only	banners only	
Opportunity to include promotional materials in delegate welcome pack	✓	✓	✓	✓	✓	
Logo featured on conference promotional signage at venue	✓	✓	✓	✓	✓	
<b>RECOGNITION &amp; LOGO PLACEMENT</b>						
Announced across event channels (delegate emails, social, etc.)	✓	✓	✓	✓	✓	
Acknowledgement at conference opening & closing remarks	✓	✓	✓	✓	✓	
Hyperlinked logo on conference website	✓	✓	✓	✓	✓	
Logo featured in holding slides during session breaks	✓	✓	✓	✓	✓	
Logo featured in printed programme	✓	✓	✓	✓	✓	
<b>DELEGATE INFORMATION</b>						
Copy of delegate list (in accordance with the Privacy Act 1993)	✓	✓	✓	✓	✓	

PLATINUM	GOLD	SILVER	BRONZE	OTHER
\$25,000 1 available	\$15,000 2 available	\$10,000	\$5,000	<ul style="list-style-type: none"> <li>- Welcome Reception (\$7,500)</li> <li>- Lunch or Breakfast Sponsor (\$5,000)</li> <li>- Coffee Cart Sponsor (\$1,500/day OR \$4,000/full event)</li> <li>- Student Scholarship (registration OR registration + travel)</li> <li>- Conference Collateral (\$ TBC)</li> <li>- Custom package (\$ TBC)</li> </ul>

# Terms and Conditions

The following terms and conditions apply to your application to sponsor and/or exhibit:

**You/Your** – Sponsoring / Exhibition company/ organisation.

**We/Us/Our** – Event Services, The University of Auckland (acting as agent for the eResearch NZ 2025 organising committee).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2025 hosted by NeSI and being held at from 11-13 February 2025 in Ōtautahi Christchurch, on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the event period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us, unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

## General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

## Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice. Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full. If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

## Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250.

For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

## Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

## Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You. You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

## Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

## Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

# Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	
Email	

I/We accept the terms and conditions of undertaking a sponsorship or exhibit package for eResearch NZ 2025.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed

Date

## Package preference requested

I/we would like to take up the following:

<input type="checkbox"/>	Platinum Sponsorship	\$25,000
<input type="checkbox"/>	Gold Sponsorship	\$15,000
<input type="checkbox"/>	Silver Sponsorship	\$10,000
<input type="checkbox"/>	Bronze Sponsorship	\$5,000

Other (please state)

## Payment details

Total to pay \$

Please send me a tax invoice for direct credit payment

I wish to pay with credit card please send a tax invoice along with a link for payment - additional fees apply

Please return completed forms to: Event Services – The University of Auckland Email: [eresearchnzconference@auckland.ac.nz](mailto:eresearchnzconference@auckland.ac.nz)

All prices include GST