

AOTEAROA
eResearch^{NZ}

2024

Become
a Sponsor

7-9 February 2024
15th annual conference
WELLINGTON

*Navigating an Evolving eResearch Landscape
He Moana Pukepuke e Ekengia e te Waka*

eResearch^{AOTEAROA} Research^{NZ}



7-9 February 2024 | Wellington

eResearch NZ is the leading conference for the research community in Aotearoa, New Zealand. Each year, it brings people together to connect, converse, and share their latest ideas and innovations.

In 2024, eResearch will be hosting the 15th annual conference in Wellington. The conference will foster an environment for strategic discussions amongst sponsors and delegates alike. This year we're expecting 150-200 delegates who are at the forefront of cutting-edge research and technology.

REANZ



NeSI
New Zealand eScience
Infrastructure



About eResearch NZ

eResearch NZ is a collaborative initiative organised by REANNZ, NeSI and Genomics Aotearoa with the support of the wider research community.

For the past 15 years, the eResearch NZ conference has been a catalyst for fostering collaboration, showcasing innovative work, and promoting the adoption of digital tools within the research community. This conference serves as a platform to highlight current trends, emerging priorities, and best practices in eResearch. The event also provides valuable opportunities for skills training, professional development, and mentoring in digital research tools and eResearch applications.

eResearch NZ is dedicated to building communities of practice that foster collaboration, knowledge-sharing, and Vision Mātauranga approaches, all while working closely with mana whenua organisations to ensure mutually beneficial contributions to the programme.

Sponsor benefits

By sponsoring eResearch 2024, you can elevate your organisation's profile, establish valuable connections, and position your brand as a leader in the ever-evolving eResearch landscape. Don't miss the opportunity to be part of this premier event and make a lasting impact on the research community.

Here's what you can expect from becoming a sponsor:

- **Amplifying visibility:** By sponsoring the conference, you can maximise your company's exposure and significantly increase brand awareness among a diverse audience of delegates. Your brand will be prominently showcased, both in-person and on our website ensuring that your message reaches hundreds of eResearch professionals all at once.
- **Targeted promotion opportunities:** As a sponsor, you gain a unique platform to promote your company, products, and services directly to a highly relevant audience. The conference provides a focused environment where you can engage with delegates who are actively seeking innovative solutions and services in the eResearch field.



- **Enhancing reputation:**

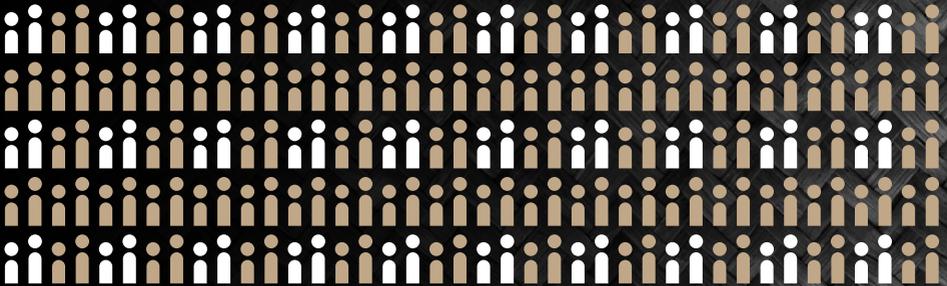
Sponsoring eResearch 2024 allows you to enhance your image and establish your organisation as a reputable and influential player within the eResearch community. By aligning your brand with this prestigious event, you showcase your commitment to advancing research, technological innovation, and collaborative endeavours.

- **Forge meaningful connections:**

The conference provides an exceptional networking opportunity, allowing you to build new relationships and foster connections with key stakeholders, researchers, industry leaders, and decision-makers in the eResearch ecosystem. Whether through face-to-face interactions or online networking platforms, you'll have the chance to engage with a diverse community and forge valuable partnerships.

Our audience

Expected delegates: **150-200**



DECISION-MAKERS

from across the Government sector

RESEARCHERS AND EDUCATORS

from New Zealand and Australia

REPRESENTATIVES

from New Zealand's Universities, Crown Research Institutes, research organisations, and polytechnics

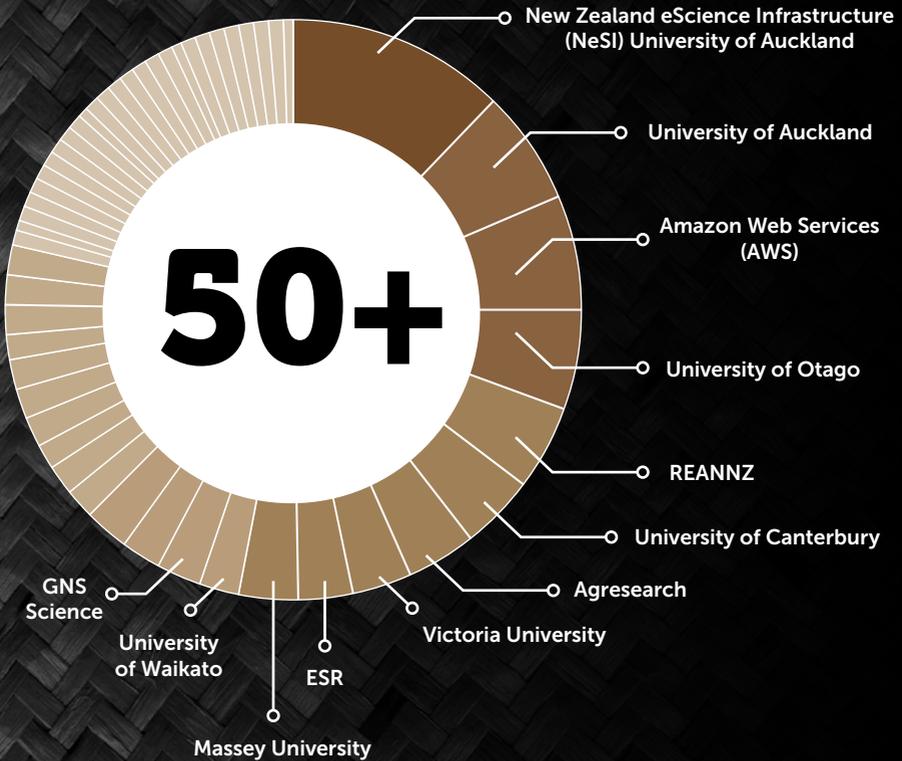
STUDENTS

from across multiple sectors

INNOVATORS AND PROFESSIONALS

from the private sector

2023 Audience: Representatives from 50+ organisations attending including



University of Otago Library
 Australian National University
 Digital-science
 Bureau of Meteorology
 20/20 Trust
 Figshare
 Genomics Aotearoa

Aarnet
 Ai Institute
 Animal Health Centre
 Australian BioCommons
 Australian Research Data Commons
 Auckland University of Technology
 BMBC Technologies

Navigating an Evolving eResearch Landscape

In today's rapidly evolving digital landscape, the field of eResearch is facing constant changes and challenges. The 2024 conference will provide insights into how researchers, innovators and professionals can adapt and navigate the dynamic shifts occurring in the eResearch domain.

With new technologies, methodologies, and data-driven approaches emerging at an unprecedented pace, it is crucial to explore how these advancements impact research practices, data management, collaboration, and the overall research ecosystem. The conference will delve into the strategies and tools necessary to effectively navigate these changes, ensuring that eResearch practitioners stay at the forefront of innovation and can seize opportunities for growth.

The theme emphasises the importance of agility, adaptability, and foresight in the face of evolving technologies and emerging trends. Attendees will have the opportunity to gain valuable insights, exchange knowledge, and discuss best practices for successfully

navigating the changing eResearch landscape. Through engaging sessions, interactive discussions, and collaborative networking, participants will explore the latest trends, challenges, and solutions, fostering a community of forward-thinking professionals dedicated to advancing research in the digital age.

The theme invites delegates to embrace innovation, overcome challenges, and harness the transformative potential of eResearch. By actively participating in this conference, attendees will acquire the knowledge, tools, and connections necessary to excel in their respective fields, driving the future of eResearch and contributing to a dynamic and sustainable research ecosystem.



2024 Sponsorship opportunities

We offer four tiers of sponsorship, each with their own unique suite of benefits. We can also tailor a package to match your specific budget and needs.

Platinum Sponsor – \$30,000+

- **Prominent logo placement** and recognition as the Platinum Sponsor on the conference website, promotional materials, and signage.
- **Exclusive branding opportunities**, including prominent logo placement on the conference programme and official conference merchandise.
- **High visibility** through a dedicated sponsor spotlight session, allowing you to showcase your company's products or services.
- **Complimentary exhibition space** in a prime location for maximum exposure.
- **Four complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.

Gold Sponsor – \$20,000

- **Logo placement and recognition** as a Gold Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Exhibition space** to showcase your products or services.
- **Three complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.

Silver Sponsor – \$10,000

- **Logo placement and recognition** as a Silver Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Exhibition space** to showcase your products or services.
- **Two complimentary conference registrations** for your company representatives.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.



Bronze Sponsor – \$5,000

- **Logo placement and recognition** as a Bronze Sponsor on the conference website, promotional materials, and signage.
- **Brand exposure** through logo placement in the conference programme.
- **Exhibition space** to showcase your products or services.
- **One complimentary conference registration** for your company representative.
- **Opportunity to include promotional materials** in the delegate welcome pack.
- **Recognition and gratitude** in the opening and closing remarks during the conference.

Sign up early to get the maximum return on your investment.

Email us on eresearchnzconference@auckland.ac.nz or call **Rania Alani** on **021 322 265** for more information.

Sponsor Benefits

Number of sponsorships available

Branding and promotions

Announced on social media

Featured in delegate emails prior to conference

Hyperlinked logo on conference website

Acknowledgement at opening and close of Conference

Colour advert in online handbook. (Sponsor to supply artwork by Jan 9, 2024)

Organisational banners outside of trade space (supplied by Sponsor)

Exhibition

Physical exhibition space

Programme

Opportunity to suggest a researcher for consideration as a keynote speaker in the programme (must be suggested by 31 Oct 2023)*

Opportunity to deliver a 15 min session in the programme. *

Conference Registration

In-person registration (includes welcome function & dinner)

Social Events

Opportunity to address delegates or brand the welcome function (7 Feb 2024)

Opportunity to address delegates or brand the conference dinner (8 Feb 2024)

Opportunity to brand conference lunches (7-9 Feb 2024)

Data and information

Delegate list (in accordance with the Privacy Act 1993)



Platinum \$30,000+

Gold \$20,000

Silver \$10,000

Bronze \$5,000

Other opportunities

1 only 2 only unlimited unlimited See below

✓	✓	✓	✓	✓
✓	✓			
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
Full page	Half page	logo	logo	
1				

3.6mx1.2m 3mx1.2m 2.4mx1.2m 2.4mx1.2m

✓				
✓	✓			

5 3 2 1 1

	✓			
✓				
		✓		
✓	✓	✓	✓	✓

* Programme session speakers: Session must either highlight the impact of your product/service on today's eResearch sector, or be delivered by a researcher who has used/is currently using your product/service to support their work. Virtual/remote speakers are welcome and encouraged. Session topic to be approved by the Programme Committee. 'Sales' presentations will not be approved.

Other Opportunities

Student sponsorship: \$990 (covers two standard student tickets)

Sponsoring a student's attendance includes the cost of registration and conference dinner. Multiple student sponsorships can be purchased if you'd like to support more than two students to attend. Student recipients will be selected by the eResearch NZ 2024 Organising Committee. In addition to the standard 'benefits' noted in the sponsorship level table above, students whose work appears in the programme will acknowledge the sponsorship in their presentation.

Special session: \$1,200

Opportunity to get in front of an exclusive group of researchers. Session topic to be agreed with the Programme Committee. Venue will be provided and the session will be included in the conference programme. Talk to us about what you would like to do!

Coffee cart: \$1,250 per day or \$4,500 for the whole conference

Exclusive sponsorship of the Coffee Cart. Plus, the opportunity to provide a branded polo shirt for the barista to wear during service. Your brand will be highly visible at the Coffee Cart. The Coffee Cart is consistently identified in attendees' feedback as a very popular hospitality offering.

Sponsored tea break or breakfast: \$1,500

Opportunity to brand a tea break or breakfast of your choosing. There are limited options so apply now to avoid missing out.

Sponsored collateral: \$TBC

Contribute to the conference and promote the recognition of your brand by sponsoring conference collateral.

Your custom idea: \$TBC

Have an idea for a customised sponsorship not featured above? Talk to us. We are open to ideas. Contact eresearchnzconference@auckland.ac.nz

Terms and Conditions

The following terms and conditions apply to your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the conference local organising committee and eResearch NZ 2024).

By returning the completed and signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2024 hosted by NeSI and being held at University of Wellington, on 7-9 February 2024, on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the event period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and

attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us, unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working

days of the date of our invoice. Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full. If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250.

For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or

cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting

as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition

space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You. You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	
Email	

I/We accept the terms and conditions of undertaking a sponsorship or exhibit package for eResearch NZ 2024.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed

Date

Package preference requested

I/we would like to take up the following:

<input type="checkbox"/>	Platinum Sponsorship	\$30,000+
<input type="checkbox"/>	Gold Sponsorship	\$20,000
<input type="checkbox"/>	Silver Sponsorship	\$10,000
<input type="checkbox"/>	Bronze Sponsorship	\$5,000
<input type="checkbox"/>	Student Sponsorship	\$990

Other (please state)

Payment details

Total to pay \$



Please send me a tax invoice for direct credit payment



I wish to pay with credit card please send a tax invoice along with a link for payment



Mastercard and visa only

Please return completed forms to: Event Services – The University of Auckland Email: eresearchnzconference@auckland.ac.nz

All prices include GST

AOTEAROA
eRangahau
Research^{NZ}

