



ITAC 7/ Aotearoa
NEW ZEALAND
International Teaching Artist Conference

Sponsorship
Prospectus

Tāmaki Makaurau, Aotearoa
Auckland, New Zealand
5 - 7 September 2024

www.itac7.ac.nz



**EDUCATION AND
SOCIAL WORK**
CENTRE FOR ARTS AND
SOCIAL TRANSFORMATION





Nau mai, haere mai, piki mai, kia ora koutou, talofa lava, bula vinaka, mālō e lelei, kia orana, fakaalofa lahi atu Welcome, welcome, welcome

We invite you to be a part of an extraordinary opportunity: the 7th biennial ITAC conference, hosted for the first time in Aotearoa New Zealand by the Centre for Arts and Social Transformation (CAST) at Waipapa Taumata Rau (the University of Auckland).

ITAC7 will bring together artists from across the globe, united by their shared commitment to making a positive difference in their communities through arts-based practices. By becoming a sponsor, your organisation will have the opportunity to showcase its dedication to social change, community engagement, and artistic innovation on an international stage. Your sponsorship will not only enhance your organisation's reputation but also open doors to potential partnerships, collaborations, and future growth.

By aligning your organisation with ITAC7, you will gain access to a global network of influencers, decision-makers, and thought leaders in the arts and social transformation realm. Our sponsorship packages offer various levels of

exposure, ensuring that your brand receives maximum visibility throughout the conference and its associated marketing efforts.

We invite you to seize this opportunity to showcase your organisation's commitment to creativity, social impact, and community engagement. Join us in shaping the future of arts and social transformation on a global scale.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact by email: ITAC7@auckland.ac.nz

About ITAC

The International Teaching Artists Collaborative (ITAC) is the world-wide network for artists who work in participatory settings to create positive social impact. These practitioners go by many titles in different countries and languages—often called Teaching Artists, Participatory Artists, Community Artists, or Socially Engaged Artists, and other titles. Whatever their title and artform, teaching artists practice to activate the artistry of others, and guide that powerful force in people toward positive outcomes.

About CAST

The Centre for Arts and Social Transformation (CAST) researches how the arts have the potential to make a more socially just and equitable world through improving the quality of life of all citizens. The Centre is outwards focused and builds relationships with educators, artists, activists, policy makers and communities to research the power of the arts for social transformation.

Delegate Profile

ITAC7 expects to attract some 250 delegates from across the globe:

Artists: The conference will attract artists from various disciplines, including but not limited to visual arts, performing arts, music, dance, theatre, and multimedia arts. These artists will have a keen interest in using their creative talents to address social issues, foster community engagement, and drive positive change.

Community Artists: Individuals and groups working closely with local communities, community centres, non-profit organisations, cultural and indigenous communities, or grassroots initiatives will actively participate in the conference. These community artists are passionate about using art as a tool for community development, empowerment, and social cohesion.

Educators: Teachers, professors, and researchers specialising in arts education, community arts, and social transformation will be present. These delegates will contribute their insights, experiences, and research findings to the conference, emphasising the importance of arts in educational settings and their impact on students and communities.

Activists and Advocates: Individuals and organisations dedicated to advocacy, social justice, and human rights will join the conference. They recognise the potential of arts to raise awareness, challenge societal norms, and stimulate dialogue on pressing issues.

Cultural and Arts Organisations: Representatives from cultural institutions, art galleries, museums, theatres, foundations, and arts funding organisations will attend. These delegates will explore opportunities for collaboration, share best practices, and seek innovative ways to integrate arts into their programming and community outreach.

Policy-makers and Government Officials: Local, national, and international government representatives and policy-makers involved in cultural affairs, arts funding, and social development initiatives will be present. They will engage in discussions about the role of arts in policy-making, funding strategies, and the integration of arts in social programs.

International Delegates: The conference will attract participants from across the globe, fostering a rich cultural exchange and global perspective. This international representation will offer unique insights into arts practices, social challenges, and diverse approaches to arts and social transformation.



Sponsorship; A valuable opportunity

We have crafted the below packages, benefits and opportunities at a range of price points to provide your organisation maximum exposure to our delegates. We are also happy to negotiate bespoke packages to meet the needs of your organisation.

	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$3,000
Registrations	4	3	2	1
Dinner Tickets	4	3	2	1
Logo on Website	✓	✓	✓	✓
Logo on Name Tag	✓			
Acknowledgement in one social media post	✓	✓		
Exhibition Space	Booth (3m x 1.2m)	Booth (3m x 1.2m)	Booth (3m x 1.2m)	Mini Stand (Bar Leaner table & poster board)
Feature content in x1 marketing email to all conference delegates (content to be supplied)	✓			
Logo on conference holding slide	✓	✓	✓	✓

Additional Opportunities

All of the below opportunities will receive their organisation's logo published on the conference website with a link to your website. These options do not include conference registration except where explicitly stated. Any registrations must be purchased separately.

Exhibition Only

- Booth (3m x 1.2m) – \$2000
- Mini Stand (Bar leaner table & poster board) – \$1000

Conference Dinner Naming Rights – \$5500

- Naming rights
- Acknowledgement as dinner sponsor
- Opportunity to display logo/signage at the dinner
- Logo on menu
- Two (2) tickets to the dinner

Welcome Reception Naming Rights – \$4500

- Naming rights
- Acknowledgement as reception sponsor
- Opportunity to display logo/signage at the reception
- Two (2) tickets to the reception

WiFi Sponsor – \$2500

- Organisation name / logo included wherever WiFi login details located

Lanyard Sponsor – \$3000

- Organisation logo on the conference lanyard

Communal Art Project Sponsor – \$3500

ITAC conferences typically feature a communal art project that is an on-going space throughout the conference where people during down-time and create together. The ITAC7 project is still to be confirmed.

- Acknowledgement as communal art project sponsor
- Opportunity to display signage along with the art project

Bespoke Supporter Benefits

Don't see an option that fits your organisation's needs or have an idea not listed? We are open to designing bespoke sponsorship packages to meet your requirements. Start the conversation by contacting Amanda Wallace, CAST Centre Manager at amanda.wallace@auckland.ac.nz

* all prices are in NZD and exclude 15% GST

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of The International Teaching Artist Conference (ITAC7) hosted by University of Auckland Ltd and being held at the University of Auckland, Auckland from 5 – 7 September 2024 on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices exclude GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.



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NEW ZEALAND

International Teaching Artist Conference

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Package preference requested
I/we would like to take up the following:

✓	Sponsorship Level	Investment (excluding GST)
	Platinum	\$10,000
	Gold	\$7,500
	Silver	\$5,000
	Bronze	\$3,000
	Conference Dinner	\$5,500
	WiFi Sponsor	\$2,500
	Lanyard Sponsor	\$3,000
	Exhibition Booth	\$2,000
	Mini Stand	\$1,000
	Communal Arts Project	\$3,500
	Welcome Reception	\$4,500
	Other	\$

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signature
Date

Payment details

Total to pay	\$	(excl GST)
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- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send me an invoice and contact me at the listed phone number

Please return completed forms to:

Lei Zhang
Event Services – The University of Auckland
Email: ITAC7@auckland.ac.nz

or by Post:

Event Services
University of Auckland
Private Bag 92019
Auckland 1142