

The Big Q and Ngā Ara Whetū Reimagining Our World

REDEFINING BEAUTY. REDEFINING SUCCESS

****NEW COMPETITION DEADLINE: Thursday 23rd November, 2023****

What we value in society shapes our behaviour and influences our current and future world. Our aspirations, definitions, and incentives related to “success” and “beauty” affect our work, finances, and time. These incentives and our related actions sometimes have devastating consequences for our wellbeing, relationships, and planet.

Ngā Ara Whetū and The Big Q want to reimagine what’s possible. What is possible with a different definition of success? A different success of beauty? A new vision for our world?

Our contest and call for content:

If you have an idea, an essay, a photograph, artistic creation, or another type of content that can reimagine our world by redefining success or beauty, please enter it into our competition. The winners will be published and will be awarded prezy cards from \$30 up to \$500.

REDEFINING SUCCESS

How would society change if success wasn't measured in money? Currently, [billionaires emit one million times more greenhouse gasses](#) than the average person through their investments alone. Can we detach success from accumulation and value diverse visions of success that are attainable and sustainable?

REDEFINING BEAUTY

What would the world look like if beauty was a way of being rather than a way of looking? The fast fashion industry is our [second-biggest consumer of water](#) and is responsible for more carbon emissions than all international flights and maritime activity combined. What would beauty mean if we stopped trying to change ourselves and started recognising our strength, kindness, humour, and connectivity as beautiful?

How would you redefine beauty or success and what do you imagine our world could look like?

Start creating and stay tuned in to Ngā Ara Whetū and The Big Q for information about where to submit, prizes, and special honours!

If you have any questions regarding the competition and submission, email redefinitionsbigq@gmail.com.

Submission Guidelines

You may submit photos, essays, poetry, film, design, fine art, comics, filmed performances, short stories, or something else entirely! Just so long as it redefines beauty.

Feel free to imagine or recycle! Either create a new work or submit something existing that you believe is relevant to our brief.

Please note media categories will not be assessed separately. All media types qualify for all prizes and honours.

Special prizes are available for the age categories "18 yrs and under" and "19-21".

Limitations:

- You may only submit one entry per media category - but you can submit multiple entries across different formats (e.g. one "photo" entry, one "poetry" entry, one "other" entry). However, please submit as separate entries.
- For written submissions (inc. essays, poetry, short stories etc.) there is a limit of 800 words.
- Photo entries can include one image, or a cohesive group of up to 4 images maximum.
- Film or filmed performances must be limited to 15 minutes.

Submitting film & fine art:

- Please upload a word doc that includes a link to your film hosted on a video platform (e.g. vimeo, youtube) and password details if required.
- Please upload a photograph of your fine artwork.

[University of Auckland Competition Terms and Conditions](#)