



ECA

Courses in Art, Architecture and Design
during the Venice Biennale

ABOUT US

European Cultural Academy (ECA) is an initiative of the European Cultural Centre. The Centre is the second largest exhibition space in Venice after the Venice Biennale. The main operations are in Venice, Italy with six international locations including USA, Japan, the Netherlands and China. For more than 14 years the Centre has been organizing art and architecture exhibitions and cultural projects around the world. ECA's education approach is based on the following principles:

- **INSIDER'S EXPERIENCE**

Classes take place in historic palazzos, students visit locations such as the Venice Biennale, Venetian Architecture and architecture studios.

- **HONESTY AND TRANSPARENCY**

We openly discuss artistic, commercial and networking challenges in the creative industries. You learn from the real-life examples (often having Venice Biennale as a case study).

- **INSPIRATION**

ECA celebrates and nurtures creative ambition. Here you and your peers from around the world are immersed in a collaborative, creative and inspiring environment.



WHY ECA

- **TRACK RECORD IN ORGANISING EDUCATIONAL EXPERIENCES**

ECA runs courses that focus on professional development, networking or cultural experience depending on the participants' goals and knowledge level. Leveraging our parent organization's network, we deliver tailor-made programmes.

- **OFFICIAL COLLABORATION WITH THE VENICE BIENNALE**

ECA is an official part of the Venice Biennale Sessions. The Venice Biennale Sessions is an official programme of the Venice Biennale Foundation designed for educational activities during the Biennale.

- **PROFESSIONAL SUPPORT AND ORGANIZATION ON SITE**

If required, we support groups with accommodation and other travel issues. We accompany our groups every step of the programme.

ECA COLLABORATIONS



CONTEMPORARY ARCHITECTURE - HOW TO MAKE YOUR IDEAS STAND OUT

CONTENT:

During the course students review the most powerful communication strategies for architects and learn how to integrate them into their daily practice. During the first week in Venice students visit and study the best contemporary architecture projects, including projects by Carlo Scarpa, Tadao Andō and Rem Koolhaas. Students review strategies and narratives around them and understand the particularity of architecture in the city that is defined by Venetian Gothic. In the second week the main focus is to work on a project dedicated to the Venice Biennale. The practical outcome is presented in a presentation in front of a panel of experts. Students will work in groups to practice to present and work in the medium of choice.

LEARNING OBJECTIVES:

- Understand the possibilities and restrictions of a heritage city and learn about contemporary solutions from Venetian Architects and international experts.
- Manage communication with multiple stakeholders
- Communicate design choices in an effective ways
- Explore the exciting case study of Venice and receive a meaningful addition to their portfolios

DATES: JULY 8 - 20, 2019

DURATION: Two weeks

TUITION FEE: 1650 EURO

APPLICATION DEADLINE: July 5, 2019

LANGUAGE: English

LOCATION: Palazzo Rossini, 4013 Campo Manin, 30124 Venice



CITY LAB VENICE: SPACE - PEOPLE - POSSIBILITIES

CONTENT:

In the one-week course in collaboration with POLIGONAL (a German office for Urban Communication) students critically and playfully explore public space not only as a "generosity" that architecture can offer to society but also as a political, social and deeply urban condition. For such reflections the students use both the Biennale exhibitions and the city of Venice as our field sites.

In a diverse set of lectures, hands-on workshops, discussions, and tours with local and international experts students enquire into the conditions - potentials and restrictions - that make public space possible for different groups of people in Venice, but also in cities in general.

LEARNING OBJECTIVES:

- Create a magazine that reflects on the role of public space in Venice
- Understand the complex urban challenges that Venice as a city is facing. Mass tourism, heritage and the lack of public spaces are addressed
- Explore the exciting case study of Venice and receive a meaningful addition to their portfolio

DATES: July 7-11, 2019

DURATION: One week

TUITION FEE: 950 EURO

APPLICATION DEADLINE: July 5, 2019

LANGUAGE: English

LOCATION: Palazzo Rossini, 4013 Campo Manin, 30124 Venice



Selected Lecturers



Matteo Giannasi

Education consultant at the Venice Biennale, researcher and lecturer at Ca' Foscari University.



James Taylor-Foster

Curator at Sweden's national Centre for Architecture and Curator at the Venice Biennale 2018.



Stefano Tornieri

Architect, one of the founders of Babau Bureau, an architecture office. Stefano holds a PhD in architectural composition from IUAV of Venice.



Dr. Christian Haid

Co-Founder of Poligonal, Office for Urban Communication. Christian is Senior Researcher at the Habitat Unit and lecturer in Urban Management at the Technical University Berlin.



Lucia Pedrana

Senior event organiser at the European Cultural Centre. Previously, she worked national pavilions at the Venice Biennale and Peggy Guggenheim museum.



GET IN TOUCH

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