



The Rookies Announces the 7th Annual Call for Entries from Young Creators

Contact: Alwyn Hunt
(+61) 4208 39500
alwyn@therookies.co

March, 2017 – Sponsored by Autodesk, The Rookies has announced the call for entries to their global competition for young designers, creators, innovators, and artists. The final submission deadline is May 29th, 2017.

The Rookies celebrates the year's most talented student designers, illustrators, film makers, animators, developers, photographers, and digital artists. Entrants compete not only to represent their tertiary provider, but to win studio internships, school scholarships, and prizes.

Since 2009, The Rookies has placed over 74 young artists with paid internships at world leading studios such as Weta Digital, Double Negative, The Mill, Gameloft, Crytek, and Framestore.

"Autodesk is proud to sponsor The Rookies, supporting aspiring digital artists who inspire the future with their ideas," said Thomas Heermann, senior director of Autodesk Digital Arts.

New to this year's Awards are a select group of new categories, including team based Film of the Year and Game of the Year categories, which will be judged by Academy Award winner's Joe Letteri from Weta Digital, and Guillaume Rocheron from MPC. The Rookies is also introducing school scholarships through Vancouver Film School, Media Design School, and CG Spectrum.

"We are really excited about offering school scholarships this year. It completely levels the playing field by giving all young artists a chance to be trained at the best schools in the world," said Andrew McDonald, Co-Founder of The Rookies.

The official categories for 2017 are: Animation, Architecture, Film Production, Graphic Design, Illustration, Industrial Design, Motion Graphics, Gaming, Photography, Visual Effects, Virtual Reality, Web & Mobile, Film of the Year (Visual Effects, Animation, Film Production), Game of the Year (Console and PC, Virtual Reality, Web & Mobile), and School of the Year.

"From animation to gaming, and visual effects to virtual reality, we look forward to seeing the work of the next generation of creative professionals." – Marc Stevens, VP Media & Entertainment, Autodesk.

To be eligible to enter you must 18 years or older, and have attended a certified higher educational training facility such as a University, Academy, College, or Institute of Technology, between January 2016 and May 2017.

Important Dates: 07 March 2017: Open for Submissions. 29 May 2017: Submissions Closed. 21 June 2017: Finalists Announced. 7 July 2017: Winners Announced.

The Rookies is supported by some of the world's smartest companies: Autodesk, Shutterstock, Unreal Engine, SideFX, Chaos Group, Pixologic, Foundry, Black Magic Design, Luxion, Fox Renderfarm, and SketchFab.

Additional sponsors include: Wacom, Pluralsight, Future Publishing, Allegorithmic, Media Temple, IKinema, Proto.io, ArtStation, Animation World News, and CG Cookie.

Leading production studios Epic Games, Animal Logic, Leo Burnett, Weta Digital, Double Negative, Framestore, Luma Pictures, Monolith, NetherRealm, Ninja Theory, Polygon Pictures, Resolution Design, Rising Sun Pictures, ALTVFX, CVD VFX, and The Third Floor, are supporting The Rookies by providing world class judges and 17 paid studio internships throughout Asian, Canada, Europe, Oceania, and the USA.

Press Kit: <http://bit.ly/2leR25s>

Promo Video: <https://youtu.be/eaZUokrFVjA>

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