

About the NZALT 2024 Biennial Conference Auckland

We are pleased to extend to you the opportunity to be a part of the [New Zealand Association of Language Teachers](#) (NZALT) Conference 2024.

The New Zealand Association of Language Teachers (NZALT) conference will take place at the University of Auckland, Sir Owen G Glenn Building, from Saturday 6 July (late afternoon) until Tuesday 9 July (early afternoon). The opening ceremony will be held at the Owen G Glenn Building on the evening of 6 July, followed by a welcome reception in the Atrium.

The conference usually attracts 250-300 participants, mainly teachers of languages in New Zealand schools. Other attendees include academics, postgraduate students, and policymakers in the field of languages and language education from New Zealand and Australia. We are very pleased that, in 2024, we will hold the [World Congress of The International Federation of Language Teacher Associations](#) as a key component of our conference. This will increase the size of our conference and will attract delegates from all over the world.

Because this is also NZALT's 50th anniversary, we anticipate having a good quality bag as a memento of the occasion.

Key Reasons to Sponsor

- Increase your corporate, brand and product awareness with school decision-makers, clients and customers
- Display and demonstrate services or products in a relaxed atmosphere
- Offer a permanent reminder of your organisation's products and services through advertising and/or giveaways
- Raise your organisation's profile in the education sector
- Maximise your company's exposure and increase your profile
- Promote your company, products, and services to hundreds of delegates all under one roof

Available Sponsorship Packages

The Committee is offering several packages below that will ensure maximum benefit to your organisation through our delegates, affiliated organisations and reputable industry presence.

Below is a variety of sponsorship opportunities for the NZALT 2024 Conference. All prices quoted are in New Zealand dollars (NZD) and include GST. We are happy to discuss alternatives that best meet your business needs. The Committee is happy to negotiate a package that will be of maximum benefit to your Organisation/Company and conference attendees. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor will ensure your access to the delegates at this International Conference and affiliated organisations.

Platinum | 8,000 NZD

- Verbal acknowledgment in the opening and closing sessions
- 3 x 1.2m display booth (*see inclusions below)
- First priority of position in exhibition floor
- Three full complimentary registrations, including access to Conference sessions and the Welcome Reception
- Three tickets to the Conference Gala Dinner (Monday 8th July)
- Recognition as a Platinum sponsor on the NZALT 2024 conference website by way of promotional text, logo, and hyperlink to your website
- Acknowledgement / logo in Conference Handbook
- Logo and acknowledgement on Power Point holding slides before plenary sessions
- One page advertisement (artwork to be provided by sponsor) in the Conference Handbook
- Three-minute marketing presentation at the official opening
- A complimentary satchel insert – this could include a branded USB memory drive with any promotional files or anything similar

Gold | 6,500 NZD

- Verbal acknowledgment in the opening and closing sessions
- 3 x 1.2m display booth (*see inclusions below)
- Two full complimentary registrations, including access to Conference sessions and the Welcome Reception
- Two tickets to the Conference Gala Dinner (Monday 8th July)
- Recognition as a Gold sponsor on the NZALT 2024 conference website by way of promotional text, logo, and hyperlink to your website
- Acknowledgement / logo in Conference Handbook
- Logo and acknowledgement on Power Point holding slides before plenary sessions
- One page advertisement (artwork to be provided by sponsor) in the Conference Handbook
- Three-minute marketing presentation at the conference dinner
- A complimentary satchel insert – this could include a branded USB memory drive with any promotional files or anything similar

Silver | 5,000 NZD

- Naming rights to either the Welcome Reception or one of the afternoon teas (2 available)
- 3 x 1.2m display booth (*see inclusions below)
- One full complimentary registration, including access to Conference sessions and the Welcome Reception
- One ticket to the Conference Gala Dinner (Monday 8th July)
- Recognition as a Silver sponsor on the NZALT 2024 conference website by way of promotional text, logo, and hyperlink to your website
- Acknowledgement / logo in Conference Handbook
- Logo and acknowledgement on Power Point holding slides before plenary sessions
- A complimentary satchel insert – this could include a branded USB memory drive with any promotional files or anything similar

Bronze | 3,000 NZD

- Naming rights to one (1) of the conference morning teas (3 available)
- 3 x 1.2m display booth (*see inclusions below)
- One full complimentary registration, including access to Conference sessions and the Welcome Reception
- One ticket to the Conference Gala Dinner (Monday 8th July)
- Recognition as a Bronze sponsor on the NZALT 2024 conference website by way of promotional text, logo, and hyperlink to your website
- Acknowledgement / logo in Conference Handbook
- Logo on Power Point holding slides

Additional Opportunities

For those wanting a different exposure in the event without registrations, exhibition space or function tickets, we have special options for you that could also be an add-on to the standard package.

NZALT 50th Anniversary / FIPLV World Congress Conference Bag \$6,000 (NZD)

- Verbal acknowledgment in the opening and closing sessions
- Two full complimentary registrations, including access to Conference sessions and the Welcome Reception
- Two tickets to the Conference Gala Dinner (Monday 8th July)
- Recognition as the conference bag sponsor on the NZALT 2024 conference website by way of promotional text, logo, and hyperlink to your website
- Acknowledgement / logo in Conference Handbook
- Logo and acknowledgement on Power Point holding slides before plenary sessions
- One page advertisement (artwork to be provided by sponsor) in the Conference Handbook

Trade / Publisher Exhibition

\$1,000 (NZD)

- 3 x 1.2m Display booth (*see inclusions below)
- One item (to be supplied) included in the conference bag
- One full complimentary registration, including access to Conference sessions and the Welcome Reception

Satchel Insert

\$500 (NZD)

- One item (to be supplied) to be included in the conference tote bag

Bespoke Supporter Benefits

If you wish to discuss one of the following packages or negotiate a different kind of package more suitable to your Organisation/Company, please contact Donna Rhyse Dacuno, NZALT 2024 Conference Manager, by email at: NZALT2024@auckland.ac.nz.

Summary of Benefits

Benefits	Platinum	Gold	Silver	Bronze
Complimentary Registrations	3	2	1	1
Gala Dinner Ticket	3	2	1	1
Logo on website	✓	✓	✓	✓
Logo on programme	✓	✓	✓	✓
Logo on holding slides	✓	✓	✓	✓
Conference bag insert	✓	✓	n/a	n/a
Conference handbook	1 page advert	1 page advert	n/a	n/a
Three-minute marketing presentation	Welcome Reception	Gala Dinner	n/a	n/a
Exhibition Single Booth (3m x 1.2m)	✓ (priority placement)	✓	✓	✓
Full Delegate List (in accordance with the NZ Privacy Act)	✓	✓	✓	✓
Naming Rights to Catering Session	n/a	n/a	Welcome Reception or Afternoon Tea (1 available)	Morning Tea (1 available)
Verbal Acknowledgment in Opening and Closing Session	✓	✓	n/a	n/a
NZD	\$8,000	\$6,500	\$5,000	\$3,000

Additional Opportunities	
Trade / Publisher Exhibition	\$1000
50 th Anniversary Conference Bag	\$6000
Satchel insert	\$250
Display Booth	
Display booth includes booth 3m wide x 1.2m side walls covered with a Velcro 'hook' compatible fabric, 2 chairs, trestle table, table cloth, one 10amp power box and a standard name sign with your company name. You are not required to use the supplied sign. All banners and materials should be affixed to your booth walls or be free standing.	

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Packages
<input type="checkbox"/>	Platinum Sponsorship
<input type="checkbox"/>	Gold Sponsorship
<input type="checkbox"/>	Silver Sponsorship
<input type="checkbox"/>	Bronze Sponsorship
<input type="checkbox"/>	Conference Bag Sponsor
<input type="checkbox"/>	Trade / Publisher Exhibitor Booth
<input type="checkbox"/>	Satchel Insert
<input type="checkbox"/>	Other

All prices are NZD and include GST.

Other (please state)

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$



Please send me a tax invoice for direct credit payment

Please return completed forms to:

Donna Rhyse Dacuno

NZALT 2024 Conference Manager

Email: NZALT2024@auckland.ac.nz

Post:

Event Services

University of Auckland

Private Bag 92019

Auckland 1142

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of NZALT 2024 / FIPLV World Congress and being held at The University of Auckland, City Campus from 6-9 July 2024 (the "Event Period") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

